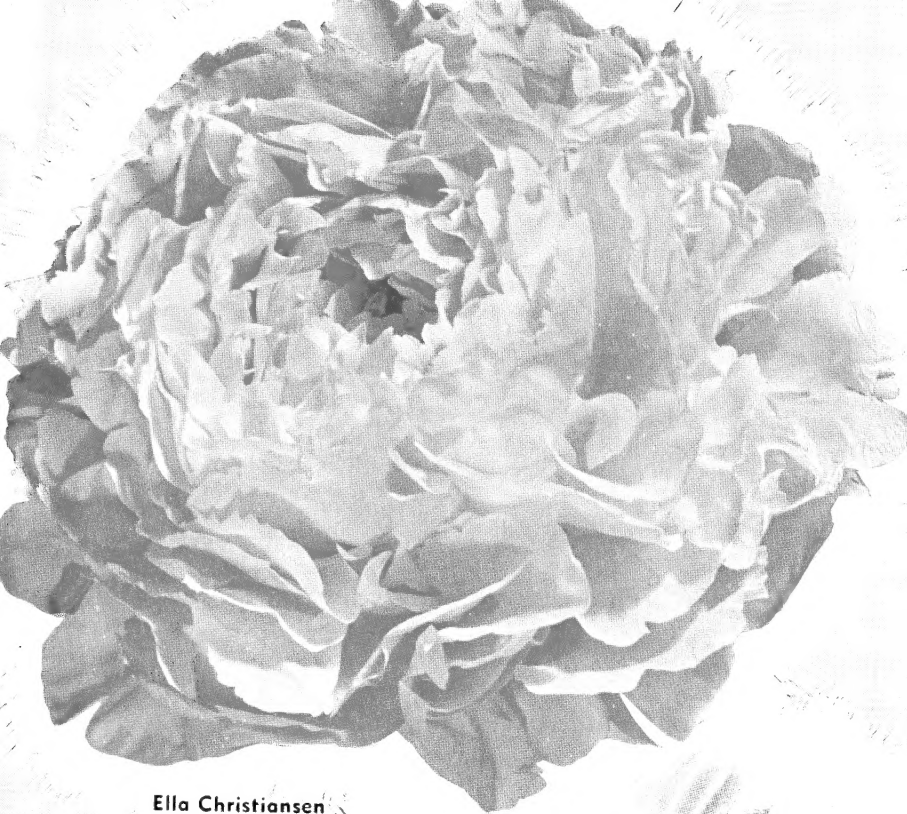


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





Ella Christiansen

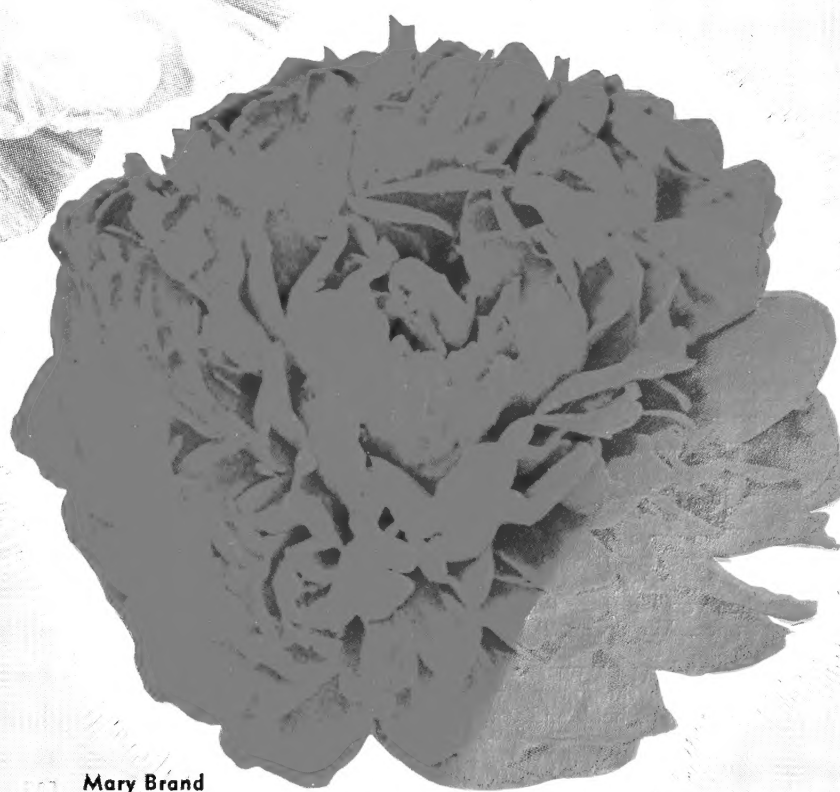
# BRAND'S

Choice Peonies  
Own Root Lilacs  
Iris *and*  
Perennials

FALL  
1947



Krinkled White



Mary Brand

**BRAND  
PEONY FARMS**  
Box 408  
FARIBAULT, MINN.

Keep in mind that  
Brand's Lilacs are all  
Own Root  
Plants

Lilac,  
Olivier de  
Serres

*Make Your Selection from  
the Following List and be  
Assured You Will Own*

## THE CREAM OF THE WORLD'S FINEST LILACS

We have tested all of the Lilacs we are offering in this catalog over a long period of years. We are growing a few varieties that are as good as those we offer in this list, but do not have them in sufficient quantity to offer them in a collection. There are no better Lilacs grown, old or new, than the following:

Capt. Baltet  
Decaisne  
Edith Cavell  
Edmond Bossier  
Mme. Antoine  
Buchner  
Mme. F. Morel

Monge  
Olivier de Serres  
Paul Thirion  
Pres. Loubet  
Ruhm von Horsten-  
stein  
Victor Lemoine

Read our descriptions of these varieties. Decide on the colors you wish for your particular garden. Then make your selection from the above varieties, selecting not more than one of a kind.

### CHOOSE

Any 3—one of a kind—for .....\$13.50  
Any 6—one of a kind—for ..... 26.00  
All 12—one of a kind—for ..... 50.00

### NOT PREPAID

We do not substitute on this list without your permission. If you order late in the season you better name a second choice to avoid delay in shipping. See that your express agent gives you second class rate.

## NEW LILACS

We often get a flood of letters about some new Lilac that happens to be written up in some garden magazine. These varieties are usually in the test stage and no one has grown them in sufficient quantity to offer them for sale as it takes many years to work up a stock of a new variety.

We try out over a period of years many of the new ones. We now have under propagation such kinds of Firmament, Col. Plum, A. M. Brand, Prof. Russell, Ami Schott, and a number of others.

These are excellent varieties, but we are not willing to say they are superior to the best ones we are listing at this time. They are just different.

Then there are a number of the older kinds that are very hard to propagate. It is seldom we are able to offer such kinds as Gilbert, Diderot, LaPlace, Pres. Lincoln, and Lucie Baltet. So when you see these listed in our catalog, you should order them at once. We do not like to book orders though in advance.

But why pass up the best varieties that are now available? Order from the fine list we are offering on this page and elsewhere in our book and you will never regret your purchase.

We cannot tell at the time of writing our catalog just how large our Lilacs will be at digging time in the fall. However, we will send at least a 2- to 3-ft. plant at these prices and 3- to 4-ft. plants if they make sufficient growth. We believe most of these varieties will run 3 to 4 ft.

## *Our Guarantee*

In the fall our Lilacs are dug fresh from the field and are sent out promptly. We guarantee our stock to be true to name and that it will reach you in first class condition. If you are not satisfied, write us promptly. Our responsibility ends after planting is made. We have no control over weather conditions. However, if our stock is planted well in good soil, and cared for properly, it should give excellent satisfaction. Give your stock care from the beginning. Many people wait until stock begins to show signs of dying before they start to water or cultivate.





A. M. BRAND



### A. M. BRAND

Borne in his father's nursery. Spent his boyhood among plants. Has given his life to the nursery business. Has specialized in the Peony, originating many of the world's finest varieties. Has continued to operate the business that was established in Faribault in 1868—seventy-nine years ago.

Distributor of the world's best Peonies. The finest varieties of Irises. Lilacs propagated on their own roots. The best in ornamental shrubs. The newest fruits.

Although we have conducted a general nursery business for years, we have specialized in Peonies and French Lilacs, and with these two items we intend at all times to keep our plantings up to date.

We have spent nearly 50 years in originating and bringing out new varieties of Peonies and about 20 years in producing new varieties of Improved French Lilacs.

In checking through a list of the 108 highest rated Peonies, we find that seventeen of these varieties were originated by this firm. This is the largest number produced by any originator.

We still have some six or eight varieties that have not been rated. We know when they receive their vote that they will rank among the very best.

We also have about 10 new Lilacs which we have not introduced. We feel sure when two that we have already named (A. M. Brand and Col. Plum) have been grown in sufficient quantity to offer to the public that they will be among the most beautiful ever introduced.

In Peonies watch the future performance of Mrs. Bryce Fontaine, Dr. John L. Crenshaw, Dr. L. W. Pollock, R. A. Napier, and a number of others that appear in our catalog without a rating.



### OUR CATALOG

Each year we go over our mailing list and take out the names of those who have failed to order for several years. We do this to save expense. However, if you have purchased from us in the past and fail to receive our book and wish a copy, do not hesitate to write us for one.

Many people who are moving about send for our catalog and are not really interested in making a purchase. If we do not receive an order after sending out our catalog, we drop that name from our files and no further catalogs are sent. Our catalog is sent from season to season to all who purchase from us, without their asking for it.

### VISIT US AT ANY TIME

We are located about 60 miles south of the Twin Cities. Cross viaduct and drive two blocks east, then one block south, and then two east.

We have a succession of blooming periods from Lilac time until our Phlox and Asters bloom in the fall. We will always make you feel welcome whether you purchase or not.

### LINCOLN PLASTIC PLANT MARKERS

Artistic Labels for marking Flowers and Plants

1. **New Plastic Label.** Not affected by weather; remains clean and bright; indestructible.
2. **Plated Metal Support.** Holds label in rigid easily read position.
3. **New Water-Proof INK.** Resists weather for years; indelible.

The whole marker makes for permanence, neatness, legibility. Price: Doz., \$1.00, with ink, postpaid.

Furnished in quantity in bulk: \$5.00 per 100; 250 for \$12.00; 500 for \$23.50, ink included, by Express collect.

### THE ALL-PURPOSE HOE

This is our 79th year in the nursery business. We have used all kinds of hoes in the meantime. This hoe is made right here in Faribault.

We were one of the first to try the hoe out and were so pleased with it that we immediately purchased one for each hand in our nursery and use the hoe constantly.

1. It is light to handle. Just right for a woman's hoe.
2. It has a small blade. Just right to hoe among small plants.
3. It is made of best steel and is very sharp.
4. The angle of the blade enables one to stand more erect in using.

\$1.35 each, postpaid.

#### OUR GUARANTEE:

Try this hoe out for 10 days. If not satisfied, return hoe postpaid and we will return you \$1.35.



A Real Garden Aid

### TWO NEW TYPES OF PLASTIC LABELS For Shrubs and Trees

Red Silver Crab

A special plastic material which withstands all weather conditions and with **Lincoln Water-Proof Indelible Ink** forms a permanent marker.

Conveniently attached—does not damage plant as it expands with the growth of the shrub or tree.

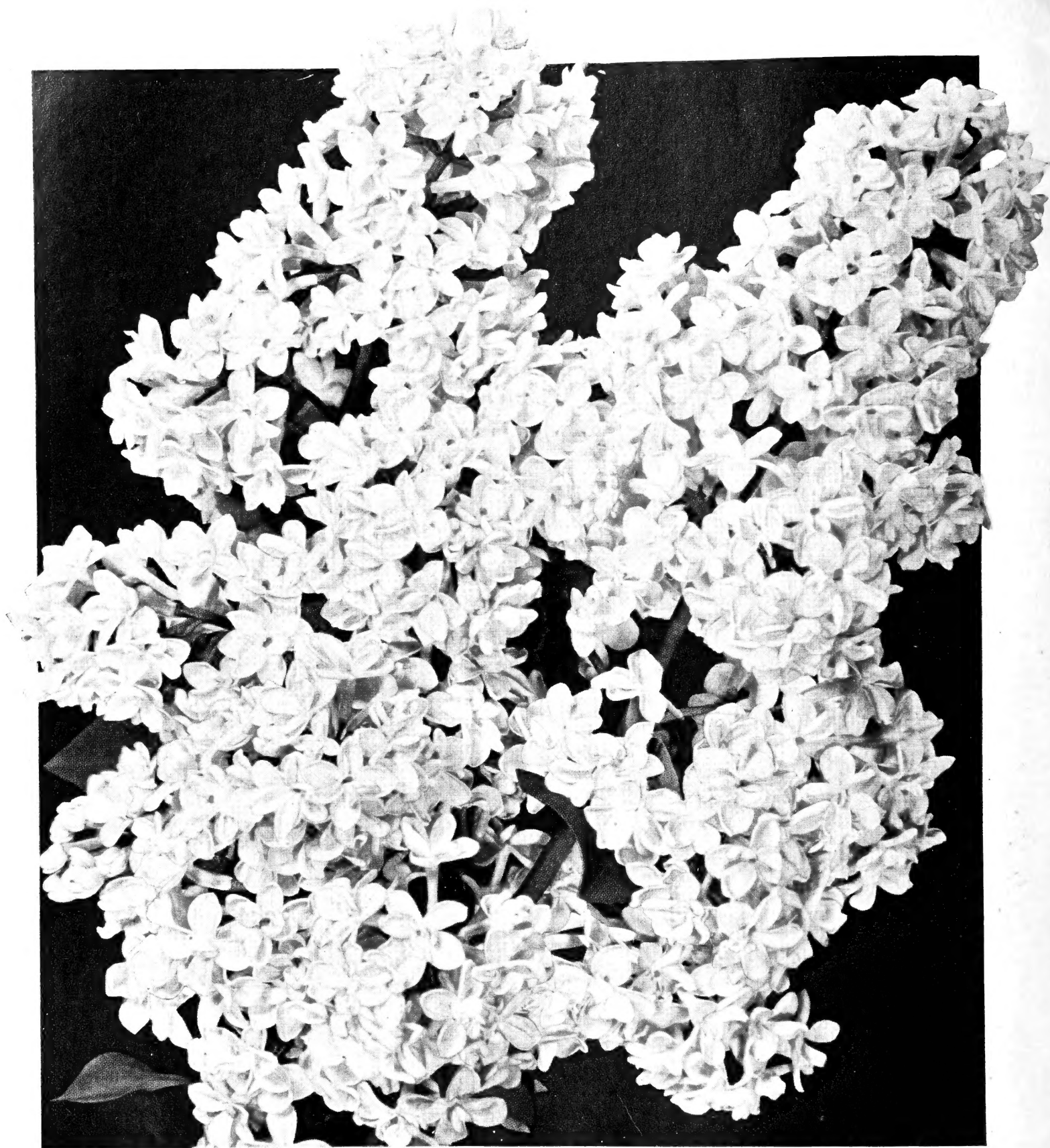
1. The **SNAP-ON Type**—has spiral coil at one end, snaps around plant, locks on permanently.

MRS. F. A. GOODRICH

2. The **KEY-RING Type**—strip Label ( $\frac{5}{8} \times 3$  in.) perforated to receive **Spiral Plastic Ring** ( $\frac{3}{8}$  in. diam.), slips onto plant as a key onto a key ring. Permanent, durable. Other dimensions available, quotations on request.

Prices: Either type, including ink, postpaid, 25. \$1.50; 100, \$5.00; 200, \$9.50.

Hillandale, Md.  
"The plants are fine, and as far as the hoe is concerned, I only wish I had secured one from you years ago as it is the best garden tool on the market. I would not part with it for any price if it was the only one to be had. A fine help."



## Edith Cavell

One should study a Lilac variety over a period of several years before passing final judgment upon it. We were not so much impressed with Edith Cavell over other double whites until we had it blooming on well established plants. Then it began to show its true worth. There is only one other double white that in our estimation compares with it and that is Miss E'len Willmott. But there is a difference between the two. Willmott is later, more compact, and a shorter truss. Edith Cavell is longer in truss, more open, and slightly tinted cream, while Willmott is pure white. There is no better double white. As a rule we run short of this Lilac before the season is over. Better order early to be sure of getting this variety.





## De Miribel

There is no Lilac that can be used as a good substitute for De Miribel. Last fall we filled our orders until our stock was exhausted, and we held over many late orders for delivery this fall. These orders must be filled first. (Our stock is not large and for this reason, we prefer to use De Miribel in orders calling for other varieties.)



## Brand's New Improved French Lilacs

*With Blooms so Large and so Beautiful  
One can Hardly Imagine that They are  
Related to the Common Lilac*

### Our <sup>OWN</sup> ROOT Lilac List

S.—Stands for single florets.

D.—Stands for double florets.

S.D.—Semi-double.

**ALPHONSE LAVALLEE.** D. Blue. Tall, robust growing; makes a very shapely bush. Panicles long, broad, shapely, and compact. Opens an intense blue, but as the florets develop it changes to a beautiful shade of lavender. Splendid sort. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

**CAPITAINE BALTET.** S. Enormous trusses of single flowers of the greatest size. A uniform ruddy purple-lilac. A comparatively new variety not widely distributed, but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the twelve or fifteen best of all Lilacs. 2 to 3 ft., \$5.00

**CHARLES JOLY.** D. Purple-red. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking. 2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

**CHARLES SARGENT.** D. Medium tall growing variety. Very shapely and vigorous plant. Color a beautiful light lavender. Very double flower with florets very full; long, narrow, pointed petals. 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

**CHARLES X.** S. One of the older varieties that is still in great demand because of its profuse blooming qualities and also because it is one of the very best varieties of all for cut flowers. Blooms will stand perfect in water for a full week. A deep rose-red. 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

**DECAISNE.** S. We think a great deal of this Lilac. It is most refined in every way. Nice bush with clean foliage; large panicles very nicely formed, and many of them. A very delicate true rich blue. Rated by many as the best. For real refinement in color this would, without doubt, be rated as one of the best of the single light blues.

2 to 3 ft., \$5.00

**DE MIRIBEL.** S. Dark bluish violet. This is by far the darkest of all our Lilacs. It is always admired by those who see it in bloom in our nursery because it is so distinct in color from all the others. It is one of the choicest in the entire line. Panicles rather slender, long, compact, and upright. Very noticeable. This is one blue you should really have. You will note we often have to omit this fine variety from our list as the demand is greater than our supply. A late variety.

18 to 24 in., \$5.00

**DE SAUSSURE.** D. Medium sized, compact, slender spike. Buds open deep wine-red with touches of white in the points of the petals, giving the bloom an interesting effect. As the flower develops it fades to a deep rose color. This is a red that is admired by all who visit us during Lilac season. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

**EDMOND BOSSIER.** S. This is a new single red or red-purple that pleases us very, very much. It is the latest of the single reds except possibly Volcan, and the other is so exceedingly soft and rich that we class it as a "must have" Lilac. The above was written some 3 years ago. Since then our Lilacs have given us 3 years more of bloom. Our show bushes are 3 years older. This Lilac has grown in favor. So far there are three greatest reds: Congo, medium deep red; Monge, brilliant deep red; and Edmond Bossier, deep dark purple-red. One is as good as the other but they all differ much in shade.

2 to 3 ft., \$5.00

### BRAND'S LILACS

are all on their OWN ROOTS

These bushes come to you all ready to plant. They need no trimming. Now that the French Lilac can be propagated successfully on its own root, there is no longer any reason why a Lilac propagated in any other way should be planted.



**EDITH CAVELL.** D. A very showy, creamy white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicle of Edith Cavell is a trifle more open and more lace-like in effect. The individual florets are a trifle larger than those of Ellen Willmott. Every fine collection should have both. They are the two great double white Lilacs and it is difficult to choose between the two. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**JULES SIMON.** An erect growing variety with very clean limbs and a heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich, clear, velvety light blue. This variety always commands attention from our visitors during the blooming season. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

**LEON GAMBETTA.** D. Panicles of the greatest size. Buds and reverse of petals very pink, which gives the flower a general pink effect. Deep pink buds open into very double little roselike florets of the daintiest pink and lavender. We still say it is the finest of all Lilacs and we want to emphasize this. There are many fine Lilacs, but we believe this is the most beautiful of all. 2 to 3 ft., \$5.00

**LUCIE BALTET.** See list of scarce rare varieties, page 14. Illustrated in color on page 13.

**MACROSTACHYA.** S. One of the old varieties seldom seen nowadays. An upright grower with clean light green foliage. Panicles rather slender, held upright, a very delicate pink, almost white, irregularly bordered with a deeper pink. This is distinct in color from all others. 2 to 3 ft., \$3.00

**MISS ELLEN WILLMOTT.** D. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you have the two best double whites. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**MME. ANTOINE BUCHNER.** S. Of all of the truly pink varieties we grow, we classify this as the best. This variety we purchased originally under the name of Georges Bellair and have listed it as such until recently when we discovered its true name. We have always regarded it as one of our very best Lilacs. It is a late tall-growing variety with long shapely open trusses. When seen in the bud it is a decided deep pink, but as the florets open they are a pinkish white heavily overlaid with intensely rosy pink. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**MME. FELIX.** S. A new single white that we like very much. Nicely formed bush, nice foliage. Beautiful long, shapely panicles of pure rich white. A real addition to our list of single whites. 3 to 4 ft., \$3.00

**MME. FRANCISQUE MOREL.** S. Morel gave to the world one truly great Lilac, this one, and it is truly a masterpiece, one of the great, great Lilacs. A Lilac of the largest size and still a beautiful one. Great panicles with florets as big as a quarter. A deep purple, flushed mauve-pink. 2 to 3 ft., \$5.00

**MME. LEMOINE.** D. One of the best of the older whites; a snow-white without tinge of cream. Foliage dark green. A free blooming variety. Outside of Edith Cavell and Ellen Willmott this is the next best white and a splendid white at that. A very shapely growing bush and one of the most sweetly scented of all Lilacs. The bush does not seem to be affected by late spring frosts. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

### FOLLOW THESE DIRECTIONS CAREFULLY

To allow the French Lilac its natural spread, the plants should be set not less than **8 feet apart**. Dig a hole as large as a bushel basket. Fill back with rich top soil mixed with one-third part well-rotted cow manure if same is obtainable, and **tramp down firmly** until you can place the plants on this soil so that when roots are spread out naturally, the crown will be from 4 to 6 inches deeper than it was in the nursery row.

Work the soil carefully among the roots until the hole is half full; then **tramp this down unusually hard**. Then fill the hole full of water. After this has settled away fill the hole with loose mellow soil until it is rounding full, then tramp lightly. Keep plants well hoed. Where planting is done in the fall, place a coarse mulch 6 inches deep about the bushes the first winter to keep ground from heaving.

### FERTILIZERS

A Lilac likes a sweet soil and responds wonderfully to applications of lime. Use 4 quarts of lime to a large bush each year if you have an acid soil. Otherwise lime is unnecessary. All seed houses usually carry lime or your County Agent may be able to give you this information. Any good, well balanced fertilizer can be used with good results.

Heavy application of well-rotted barnyard manure every year covering the ground about the bushes is best.

**MONGE.** S. One of the newer varieties which seems to deserve the name of the best red Lilac. Plant habit good. Panicle very broad at base developing into a very nice cone. Color a brilliant deep rich red which holds unusually long in the sun. This is the brightest red Lilac. Not red-purple, but really red. If one likes red this is the Lilac. 2 to 3 ft., \$5.00

**MONTAIGNE.** D. Those who like large blooms will find in Montaigne a flower to their heart's desire. The bush is very tall and upright. The blooms carried at the top of the stems are simply amazing. From memory, we would describe the color as a soft, almost uniform creamy pink, with just a faint suggestion of rose. A strong grower. 3 to 4 ft., \$3.00

**OLIVIER DE SERRES.** D. A clear, clean, uniform light blue. The bush is tall and a good grower. The large double flowers are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. Like all of these Lilacs one does not see this variety at its very best until the plant is from 8 to 10 years of age. We class it as a Lilac of the very highest quality. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**PAUL THIRION.** D. Although this Lilac was first sent out in 1915, it is still very scarce. Of all the Lilacs we would say that this one taken from a distance is the richest looking of all Lilacs. The trusses are large and composed of very double florets of an intense claret-rose. The buds are bright rich red, not purple. A red blending into rose. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**PRESIDENT GREVY.** D. Light blue. Immense panicles; very double and symmetrical. A clear, soft, delicate blue—President Grevy is one of the older sorts and still one of the most desirable. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

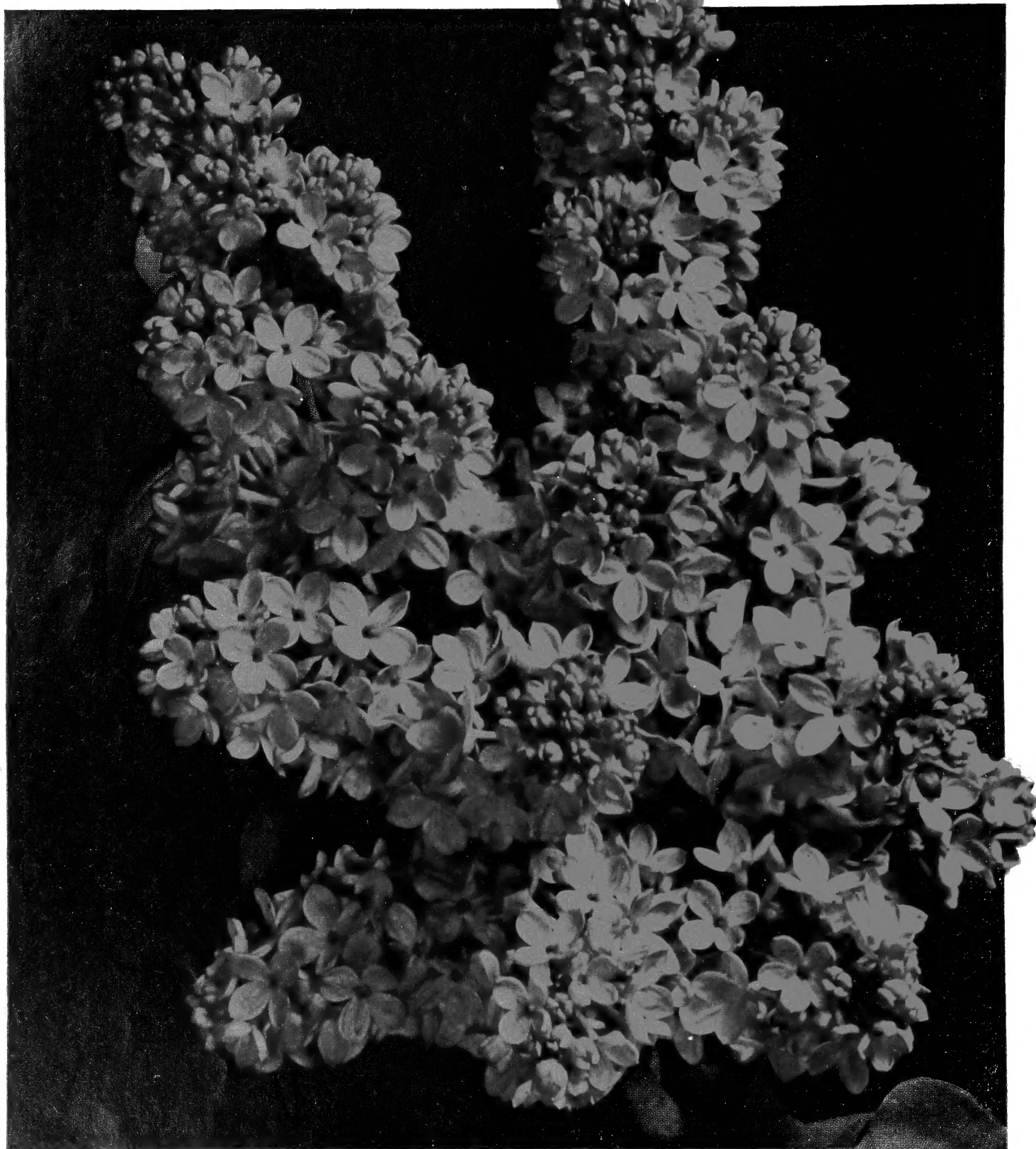
### CONTROL OF PESTS

**PESTS:** Oystershell scale and the Lilac borer are about the only enemies of the Lilac. For oystershell scale use as a spray either lime-sulphur or an oil spray. Use liquid lime-sulphur in preference to dry at the rate of 1 part to 7 parts water, or if the oil spray is used, then at the rate of 1 part to 15 parts water. In using the oil spray be sure the sprayer is thoroughly cleaned out before putting in the oil. Lime-sulphur spray should be applied just as the buds are beginning to show green, while the oil spray should be used just before the buds show any green.

The **LILAC BORER** is best handled by prevention. If bushes are kept well cultivated and growing, there is but little borer trouble. Where the borer is at work, he may be taken and killed by running a small wire into the hole and twisting it around to accomplish this. One can also shoot carbon bisulphide into the furrow of the borer with a medicine or fountain pen dropper; then plug up the entrance with putty or gum.

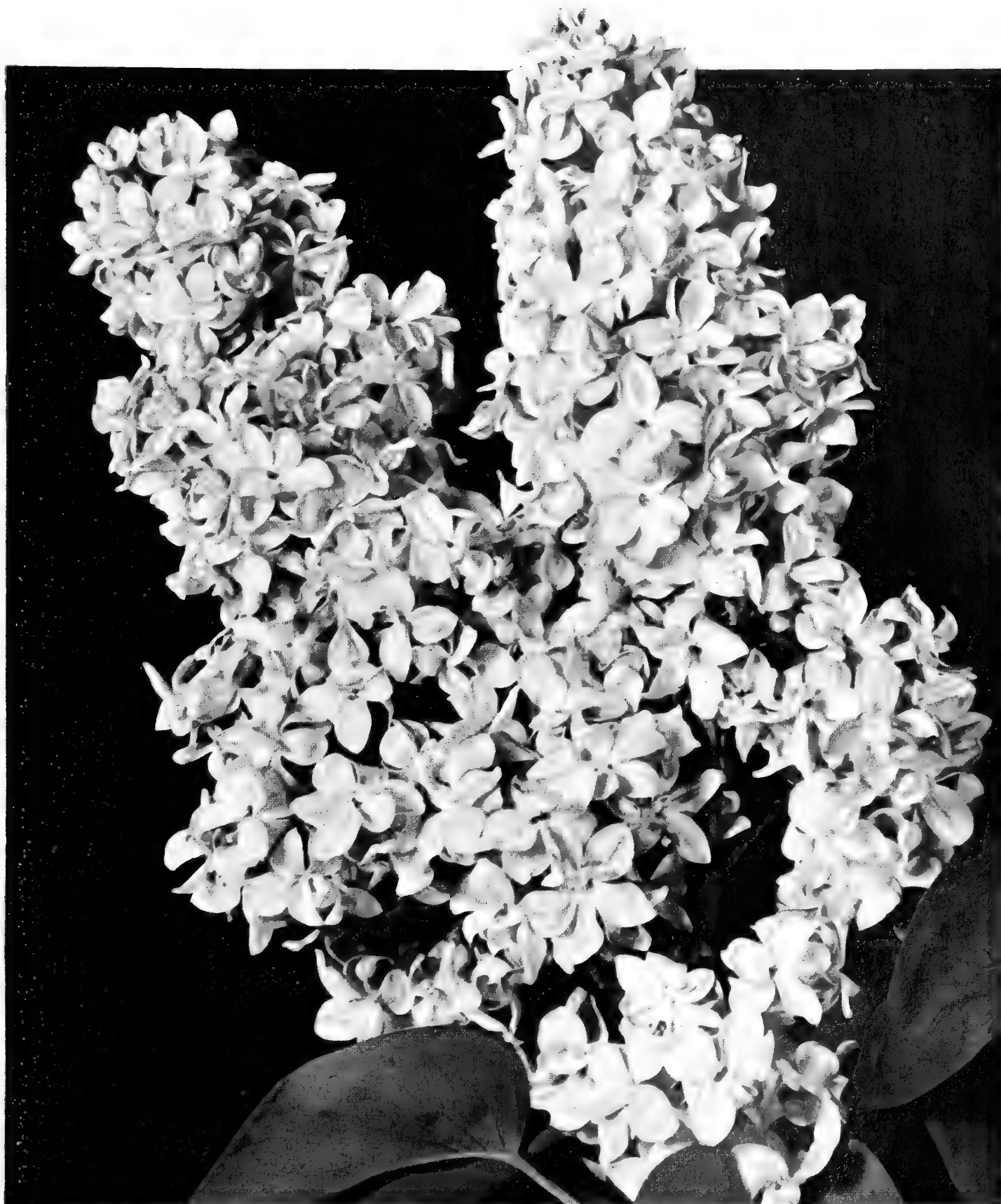


A French Lilac two years old after being set out as a 2- to 3-ft. bush. This is a picture taken in our fields of such a bush.



## Edmond Bossier

We had the above color picture made to illustrate the great red Lilac Congo. But it illustrates perfectly, as we have stated before, the equally great Lilac **Edmond Bossier**, except that there should be just a trifle more purple in the red. Of the two Lilacs we believe Edmond Bossier the richer in color. It looks like a piece of rich purple-red velvet. The above color picture also illustrates almost perfectly the beautiful single red **Monge**.



## Decaisne

Decaisne is one of the truly outstanding Lilacs. We are fortunate this season in being able to illustrate it in color. The panicles are of average size, graceful, erect, and of a beautiful shade of light blue, with the blue overlaid with strong tones of rose-pink. The plant is of medium size and is one of our very best blooming varieties. Both Decaisne and Pres. Lincoln have single florets while Olivier de Serres has double florets. But for Lilacs classified as blue these three fine varieties lead the parade.



**PRESIDENT LINCOLN.** S. A new single blue Lilac that is now showing up very fine. It is an American Lilac by Dunbar and is a rich clear blue. This is the blue Lilac which stood out so conspicuously in the great Lilac collection of Col. Plum as a real advance in blue Lilacs. A real blue. 2 to 3 ft., \$5.00

**PRESIDENT LOUBET.** D. Red. One of the very choicest. Medium height plant. Panicles appear rather small just as the florets begin to open but they slowly develop as the florets continue to open until they become immense. A bright red in the bud stage, but showing considerable white on the inner edge of the opened petal. 3 to 4 ft., \$5.00

**RUHM VON HORSTENSTEIN.** S. A Lilac that produces blooms of the greatest size even on small bushes set out but two years. It is an even toned light red-purple. One of those self colors everyone likes. People marvel at the immense blooms of this variety on bushes not more than 4 feet high. Bloom so profuse some years as to almost hide the foliage. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**SOUV. de LUDWIG SPAETH.** S. Red. Although one of the oldest of the improved Lilacs still it is one of the very best Lilacs grown. It seems impossible to get a red that has so many good, and so few bad qualities as Ludwig Spaeth. Panicles long and held erect well out from the foliage. Color a brilliant intense rich purple-red, that holds up well in the sun and lasts a long time. Bush large and a very profuse bloomer. A wonderful Lilac. 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

**STADTGARTNER ROTHPLETZ.** D. An upright growing shrub with long, cone-shaped panicles. A rich red-purple. Until recently Charles Joly has been our only good double red. We have in Stadtgartner Rothpletz another fine red, giving bloom later than Charles Joly. 2 to 3 ft., \$3.00; 3 to 4 ft., \$3.50

**VESTALE.** S. One of the best and most graceful of all the single whites. Trusses very large at base, tapering gracefully to a point, making a true cone. Pure rich white. Will satisfy the most exacting. Many people admire very much the single white Lilac. Vestale is as fine a single white as can be found. Very graceful as a cut flower. 2 to 3 ft., \$2.50

**VICTOR LEMOINE.** D. This is about the most wonderful of all the French Lilacs. It is no wonder that Victor Lemoine, the originator, gave to it his own name. We class it as one of the three or four very best, if not the best. Florets are very double like little double Roses. These are gathered into panicles of the largest size, and the color effect is simply indescribable. The general effect is a soft rosy pink overlaid with a delicate blue-lavender. This is also one of the very latest to bloom. It is a self color. It is a great Lilac. Only a few to spare. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**WILLIAM ROBINSON.** D. Invariably well liked. Very compact panicles, almost round. When florets are about to open, the bloom gives a very striking pinkish red effect which gives place to a lavender as the florets fully open and their reverse side turns back. Very much admired. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50



Decaisne

Hampstead, Ind., Feb. 22, 1942.  
*"When it comes to Lilacs and Peonies, I do not believe anyone else can match you in the character and quality of the stock you furnish."*—Compliment we received from a regular customer.

## Why Lilacs May Fail to Bloom

We are asked a number of times during the course of the year, "Why do my Lilacs fail to bloom?"

It is impossible to answer this question satisfactorily by letter. There are a number of reasons why Lilacs fail to bloom. We cannot tell which special reason is applicable in each individual case. We are giving a number of causes in this catalog and leaving you to decide which of these fit your individual problem.

We have no difficulty here at the nursery. Our plants are loaded with flowers each year and if your plants are not giving satisfactory bloom, some one of the following causes must be responsible.

1. Your plants may not have been handled carefully enough when you made your planting. The roots may have been exposed to the air and some of the vitality of the plant weakened. A bundle of Lilacs comes to you and this bundle is often opened up and the plants separated and looked over. Then they are laid out in the sun or shade while the holes for them are dug and the planting goes on. The plants grow but they received a setback from this exposure of the roots and it often takes two or three years to overcome this mistreatment.

2. It may be the roots were not spread out carefully and soil packed tightly about them at planting time. The roots may have become jammed in a cramped and twisted mass in the hole, and growth stunted. In filling in the hole dry dirt may have been pulled in over the roots and so reduced the vitality of the plant as to check its right growth for several years.

3. The young plant may be planted so close to trees or larger shrubs as to rob it of much of its vitality.

4. It may be in too much shade or in dry gravelly soil. Lilacs like a rich heavy soil but not a wet acid soil.

5. It may be your plants are making altogether too much growth and that such growth needs checking. Or they may have formed a great mass of heavy branches from the ground with a tremendous branchy top growth and have reached a point where they have stopped going forward and produce no bloom. If your plants are making a very rapid growth, sending out long new shoots with no bloom, go through your plants about the middle of June and trim out about one-half of the new growth back to the old wood. This will have a tendency to cause blooming buds to set on the balance of the new growth for the next year. If your bushes have a great many branches from the ground and many short top branches go through your plants in March in the north or earlier in the South (before the sap starts) and cut out about one-half of the old branches to the ground. This will cause a new growth which no doubt will bring the plant into heavy blooming.

Now any of the foregoing causes might be the reason your Lilacs are not blooming. You are in a position to analyze your difficulty much better than we. We have no further information to offer.

## Our Lilac Display

If you wish to see one of the finest displays of French Lilacs in the country, come to our nursery the last two weeks in May. You will see panicles of French Lilacs that actually measure 13 inches in length. Our Persian Hedge is well worth driving many miles to see. Our grounds are always open to visitors. At this same time you will also see hundreds of varieties of Iris in full bloom.

Many people bring their cameras and take pictures of our Lilacs in their natural colors. Always bring a pair of old shoes along.



# Prolong Your Lilac Blooming Season by Planting SOME OF THE HYBRIDS AND SPECIES

## ALL VERY FINE NONE DISAPPOINTING

A great deal of interest has been created of late by a line of new hybrid Lilacs coming to us from Canada, largely the work of Miss Preston of Ottawa. These hybrid Lilacs are proving very desirable here in Minnesota. They are hybrids of the Josikaea, Villosa, and the Villosa Reflexa, and like their parents they all come into bloom after the French Lilacs are through blooming.

We have some 15 different varieties and have found them all good. They are somewhat similar and we have not decided as yet which are the best. We like them all and their slight variations add to their interest. They all grow into large, open branching bushes with large, heavy leaves like Villosa.

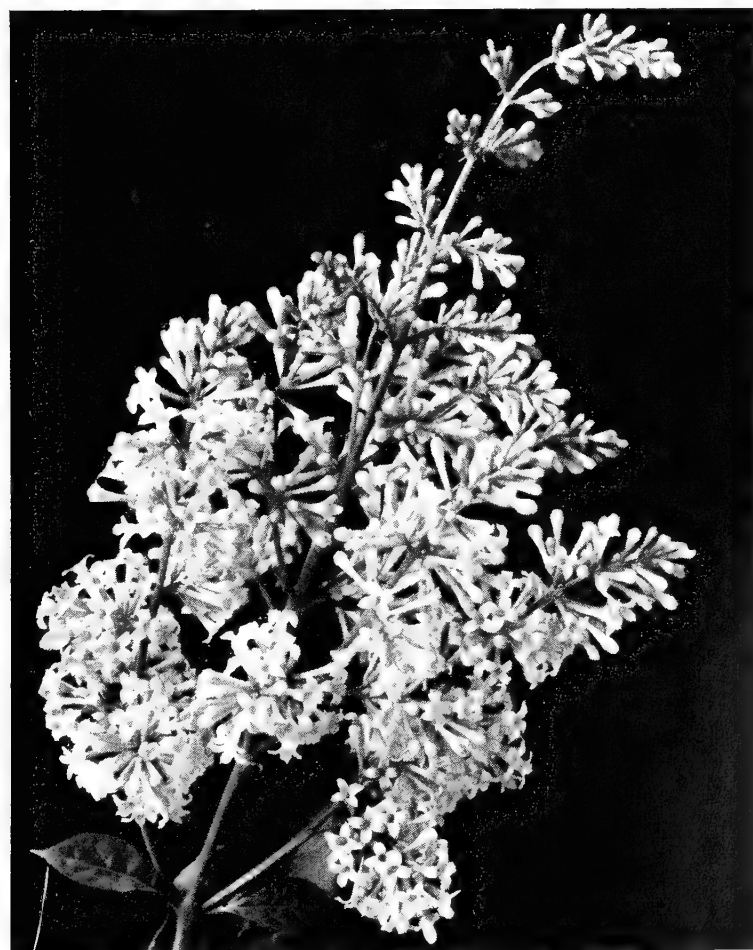
Of Miss Preston's new varieties we are offering for the first time **Audrey** and **Desdemona**. Besides these two hybrids we can supply **Alice**, **Constance**, **Henri Lutece**, **Regan**, **Reflexa**, and **Viola**.

General description of all varieties:

- 1.—All in bloom after the French Lilacs are gone.
- 2.—They all come in large, open, plumelike panicles.
- 3.—They all come in shades of pink and lavender. Some are light, some are medium, and some are in deeper shades of pink.
- 4.—All are decorative and work nicely into bouquets of other flowers.

### Prices of all the above Lilacs:

2 to 3 ft. size	3 to 4 ft. size
Each \$2.50	Each \$3.00
Any 3 for \$7.00	Any 3 for \$8.50
All 8 for \$16.00	All 8 for \$20.00



An Individual Panicle Not Fully Opened



A Bush of One of the Hybrids

When visitors come to our nursery after the blooming season of the French Lilac is over, these hybrids are just at their best. They immediately attract attention, and we probably sell more plants to our visitors than we sell through our catalog. "Seeing is Believing."

### OWN ROOT PLANTS

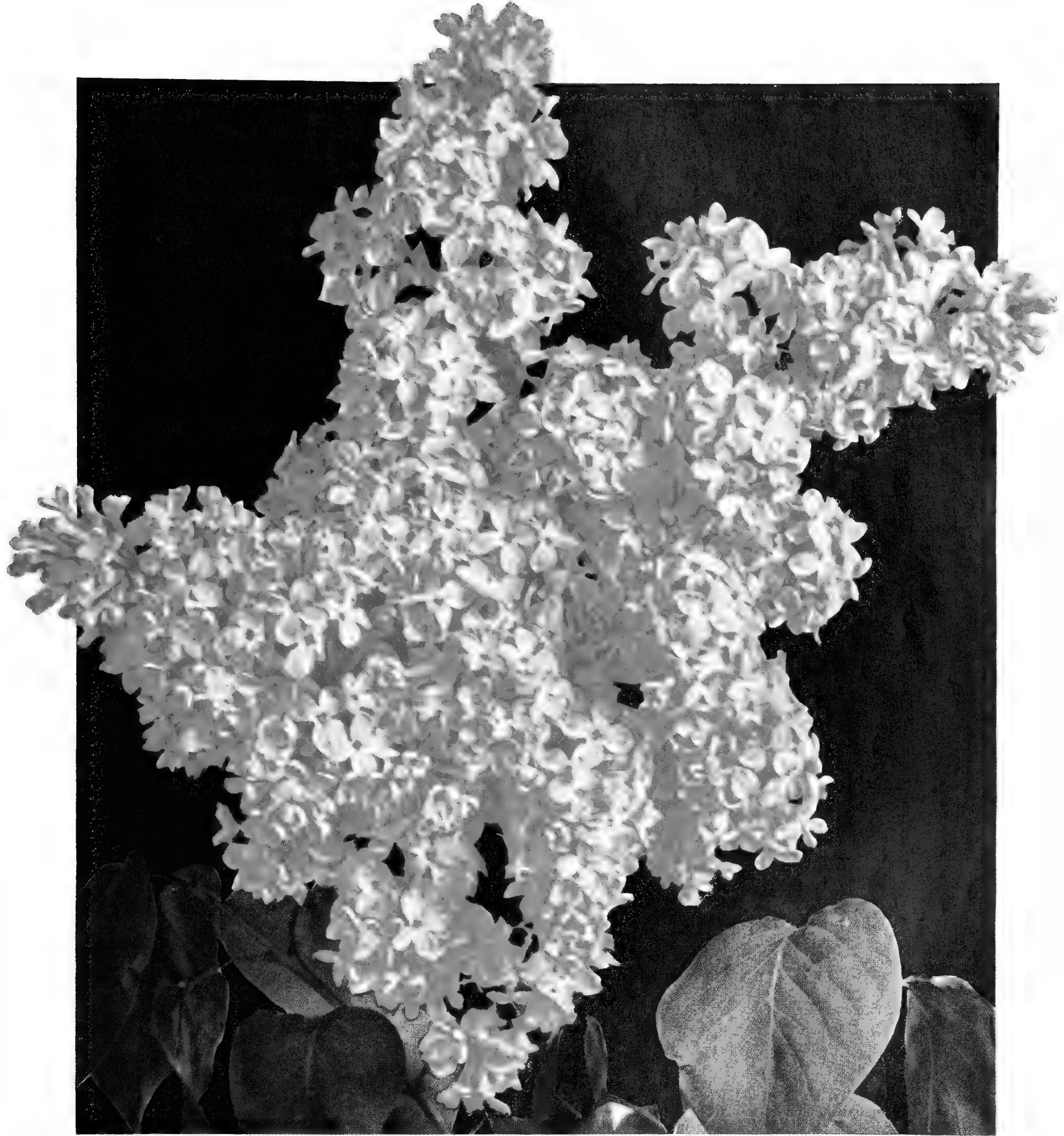
We have experimented with the propagation of the French Lilac for over 30 years to find how to grow it in a practical way on its own roots. We have discovered how to do this successfully. Before we were able to do this we never had any success with French Lilacs in the Minnesota climate. We have never had any trouble with our French Lilacs dying out since. A French Lilac must be on its own root to do well in a severe climate like that of Minnesota.

Growing an improved Lilac on its own root is a slow process. It actually takes us two years longer to produce a Lilac of a given grade on its own root than it would take to produce the same grade on Privet. Yet we insist on sending out only those Lilacs that will prove satisfactory so our customers can depend upon receiving only genuine own-root plants.



## VICTOR LEMOINE

This is one of the Lilacs that we have placed among the very best since it bloomed for us the first time. In choosing a list for any of our customers, we always name it among the first. It is impossible for us to propagate our stock in sufficient quantity to supply the demand each season. However, this fall we have 60 bushes to offer and orders should come in early if they are to be filled. The bush is strong growing, rather open, and very tall. The blooming branches terminate in tremendous panicles of blue overcast with pink in the bud. It opens into the most charming combination of pink and light blue imaginable.



## Lucie Baltet

There are several fine outstanding pink Lilacs all differing and distinct one from the other. All are desirable in such degree that one who loves Lilacs would want them all. All of the following are strictly first-class pink varieties: Buffon (the very earliest), Leon Gambetta, Lucie Baltet, Macrostachya, Marlyensis, Marechal Foch, Mme. Antoine Buchner, and Paul Deschanel. They are all good and the best of the lot is a matter of taste.

But Lucie Baltet will ever be an outstanding variety. It will be many years, if ever, before we get one to take its place. It is a rich, single coral-pink. Everyone stops and admires when Lucie Baltet is reached in the show garden.



# Very Scarce Lilacs-Varieties Seldom Seen Listed

Size 2-3 ft. or larger. Each \$7.50

WHY DO WE ASK MORE FOR THESE LILACS  
THAN FOR OTHERS?

In the first place let us say they are among the very finest Lilacs we grow. There are about forty varieties that we would class as the very best and these six are among them.

Some of these extra fine Lilacs are easy to propagate and work readily onto their own root system. Others are not quite so easy but still give us fair results. Still others are extremely hard to work onto their own roots. The Lilacs here listed belong to this class.

In other words where we would have a stand of 100 plants of such varieties as Chas. Joly, Mme. Lemoine, President Grevy and others, with La Place and Diderot the chances are we might get two. This would be about the ratio of success, other things being equal.

This makes the difference in price. We are able to offer such varieties as Chas. Joly, Mme. Lemoine and President Grevy every year as they propagate easily and our loss is small. But with these six we are not able to list but about once in five or six years and then only in limited quantity.

**DIDEROT.** S. A Lilac with tremendously large individual florets. A midseason, free-flowering variety which bears on straight spreading branches, sensational, large, pointed panicles of claret-purple. These panicles droop over and take on the appearance of great blooms of the purple Wistaria. When one has seen Diderot on a well-cared for, old-established bush, he has seen a real Lilac. None better.

**ETNA.** S. A very bright red-purple that seems to be a coming Lilac. Panicles pointed and rather open. Florets large and very rich in color. A promising newer Lilac. We have had many inquiries for this variety and we are offering it for the first time.

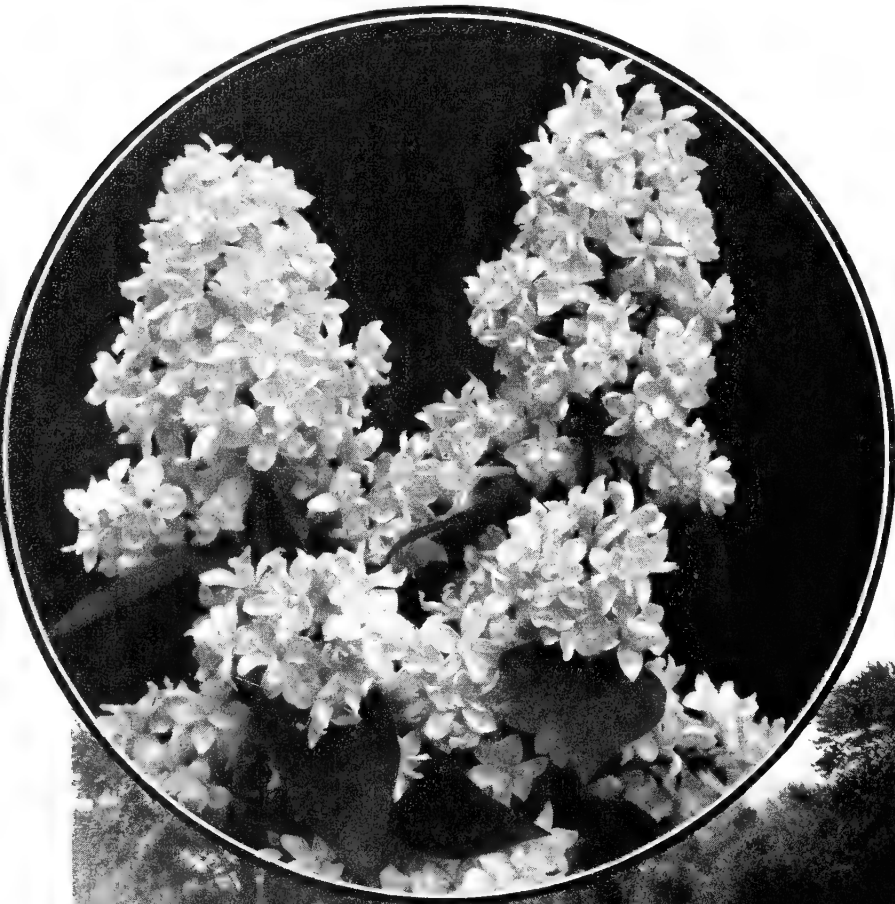
**FIRMAMENT.** S. Of all the real new Lilacs that we have seen, Firmament in our judgment is the best. The panicle is large, loosely arranged, very dainty, in a shade of delicate light blue. A variety everyone likes.

**LA PLACE.** S. A single very dark red-purple that we place among the 10 or 12 very best Lilacs. It is a very hard Lilac to work onto its own roots and this is the reason it is seldom offered. But once on its own roots, it becomes a thrifty rapid growing sort developing into a fine bush with long open panicles of a deep reddish hue. It is one of the best Lilacs on the reddish order to hold its color for a long period in the hot sun.

**LUCIE BALTET.** S. A fine coppery old rose, entirely unlike any other Lilac in color. This variety is as distinct among Lilacs as the Peony, Walter Faxon, is among Peonies. We have tried for many years to propagate this fine Lilac in sufficient quantity to supply the demand, but the many visitors who come to our nursery during Lilac season usually purchase our available stock. However, this fall, we hope to supply everyone who orders with a fine 2- to 3-ft. plant. Orders filled in turn as we receive them.

**MASSENA.** S. It is much like Etna only the panicles are much larger as are also the individual florets. A red more on the purple order. A tremendous large blossom. Very outstanding.

Order early and if possible name a second choice. We have only ten plants to offer of a few of the above kinds.





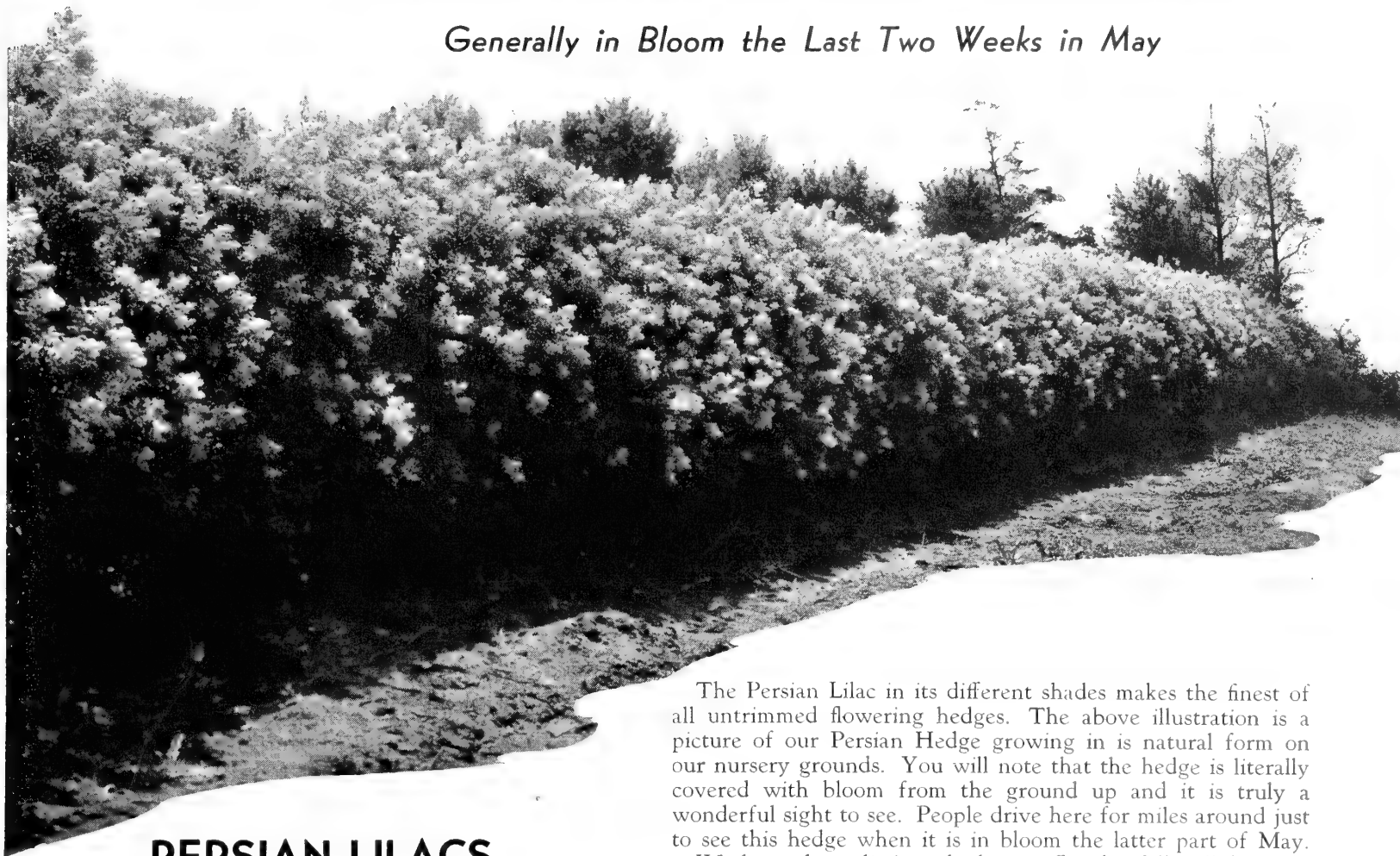
# Come to See Our French Lilacs

**Directions for Planting:**  
For a tight hedge, plant 2 feet apart. If you wish merely a tall screen, put your plants in from 4 to 6 feet apart.

AND OUR FAMOUS

## PERSIAN LILAC HEDGE

*Generally in Bloom the Last Two Weeks in May*



### PERSIAN LILACS

*Good for All Sections of the Country*

#### PERSIAN LILAC HEDGING PLANTS

This fall we can supply the Persian Lilac in three distinct shades: a very **light pink**, a **medium shade**, and a very deep **old rose** that most nearly approaches red in color and is really *Rothomagensis Rubra*.

If one is planting as many as 30 or more plants, we recommend a combination of all 3 shades.

For a hedge using less than 30 plants, the deep rose-pink' (*Rothomagensis Rubra*) is the most outstanding.

#### Prices for Hedging Plants

	10	25	50	100
Nice, 2-3 ft. ....	\$ 7.00	\$15.00	\$27.50	\$50.00
Nice, 3-4 ft. ....	10.00	20.00	33.50	65.00

#### Specimen Plants

We have a limited quantity of specimen plants in all colors.

Either shade 2-3 ft. select bushes, each \$1.00; per 10, \$8.50

Either shade, 3-4 ft. select bushes, each \$1.25; per 10, \$10.00

The Persian Lilac in its different shades makes the finest of all untrimmed flowering hedges. The above illustration is a picture of our Persian Hedge growing in its natural form on our nursery grounds. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see. People drive here for miles around just to see this hedge when it is in bloom the latter part of May.

We have three distinct shades to offer this fall: a **light pink**, a **deep rose-pink**, and an **intermediate shade**.

Alternate these three shades and you have a wonderful blending of colors and as fine a flowering hedge as you could hope for. In Minnesota and similar states where windbreaks are a necessity, the Persian Lilac is a perfect flowering shrub to use for this purpose.

The plants are absolutely hardy and we believe that such a hedge would outlive the person who planted it.

The Persian Lilac grown as a hedge also makes a wonderful windbreak for city lots in the colder, windier sections of the country. It will make the growing of the more tender perennials and shrubs much easier and moves the possibility of growing such things from 100 to 200 miles farther north than they otherwise could be grown.

After our 79 years in the nursery business here in Minnesota, we readily recommend it as the best farm windbreak, as it will outlive an evergreen windbreak two to one.

In good soil the Persian Lilac attains a height of about 12 feet and a spread of the same. In poorer soils it grows from 8 to 10 feet.

By careful trimming it can be kept down to from 6 to 7 feet and still bloom well. Trimming should be done right after the blooming season is over.

# Brand's ANNUAL LILAC OFFER

Especially Selected for Garden Decoration

## INCLUDING CHARLES JOLY

A fine double purple-red.  
Always dependable.

Charles Joly Lilac  
Double Dark Red

## These 10 Beautiful NAMED LILACS

All different, all named, all labeled, in all colors: white, pink, lavender, blue, lilac, mauve, purple, and red.

Remember, all these Lilacs are on their own roots. All plants will be at least a 2- to 3-ft. grade, and we will use 3- to 4-ft. plants if we have them.

Should we run short of any of these varieties, we reserve the right to use some other variety of the same color and quality in its place.

From shipments in previous years we have found this collection in a 2- to 3-ft. grade weighs about 60 pounds. (Nursery stock takes the second class rate and you can always find out just the amount your charges will be.)

**ALPHONSE LAVALLEE.** D. Intense blue, fading to lavender.

**CHARLES JOLY.** D. One of the best dark reds.

**CHARLES X.** S. A fine cut flower; rose-red.

**DE SAUSSURE.** D. Deep wine-red with white markings.

**CHARLES SARGENT.** D. One of the most pleasing lavenders.

**MME. FELIX.** S. A pure white single.

**MME. LEMOINE.** D. An excellent white.

**PRES. GREVY.** D. A clear delicate soft blue.

**SOUV. DE LUDWIG SPAETH.** S. An intense rich red or purple.

**WM. ROBINSON.** D. A striking reddish pink.

Total Value, \$21.00. As a Collection, All 10 for \$15.00.



## Make Your Own Collection

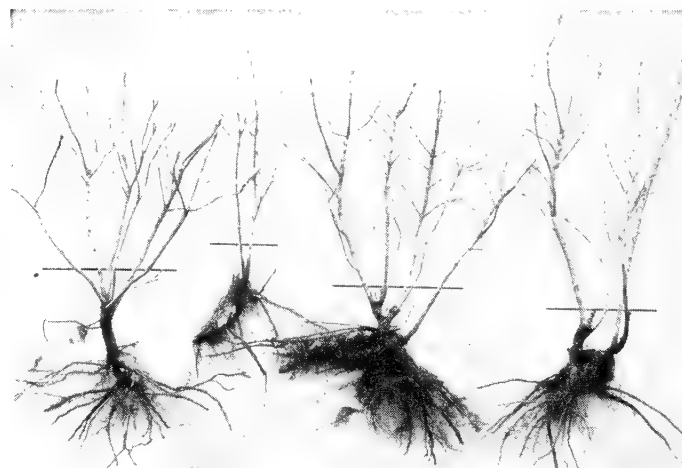
### AND CARRY OUT YOUR SPECIAL COLOR COMBINATION

Small gardens cannot always accommodate a large number of Lilacs.

For This Reason  
YOU MAY SELECT  
FIVE DIFFERENT  
VARIETIES FROM  
THIS PAGE

In a 2- to 3-ft.  
grade, for only  
**\$8.50**

Mme. Lemoine

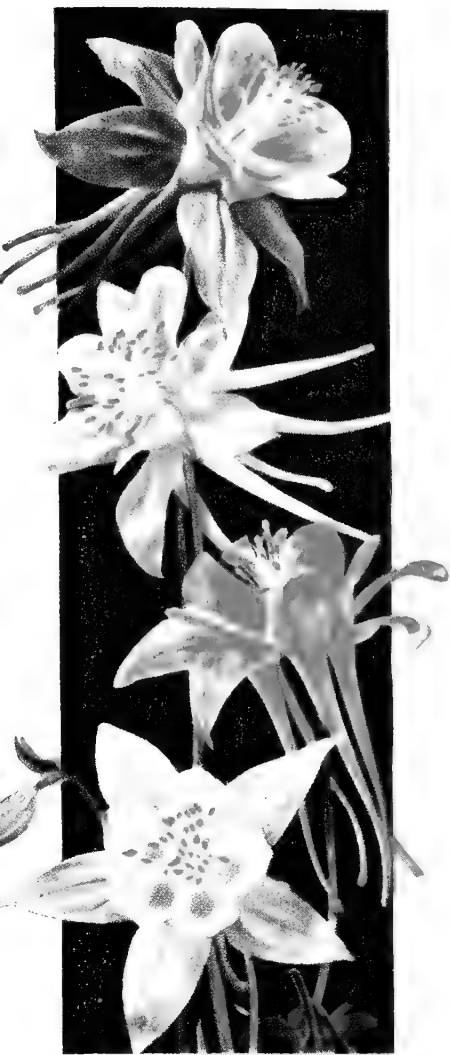


## THE ABOVE PICTURE

is from a photograph of four average sized plants of our Own-Root French Lilacs, showing one plant of a two- to three-foot size, and three plants of a three- to four-foot size.

The line running through each plant shows the depth you should plant your bushes.

To one who has never grown an Own-Root French lilac, the price may seem high. But we feel sure you would not wish to care for a plant for five years and offer it for a price below what we are charging.



## AQUILEGIA or COLUMBINE

The Aquilegias or Columbines are among the most elegant of the hardy perennial plants. They do well in full sun, but are best suited to semi-shady locations. They are most commonly used in the long-spurred mixtures which cover a wide range of soft, delicate, distinct shades.

### WONDERFUL COLUMBINE MIXTURES

#### MRS. SCOTT ELLIOTT.

(Long-Spurred Hybrids.)

One of the best known and most select of all the strains of Columbines. Very carefully selected for clear, even, soft color tones, combined with very long, graceful spurs.

**Strong, select, one-year, field-grown plants, 3 for \$1.35; 6 for \$2.50; 12 for \$4.00, postpaid.**

**CRIMSON STAR.** This is one of the most sought after of all the Aquilegias. The flowers are very large with rich crimson sepals and spurs, and large, pure white petals. A beautiful contrast 3 for \$1.50; 6 for \$2.75; 12 for \$5.00, ostdaid.



### Special Selection of DOUBLE DELPHINIUM

Selected for large florets, beautiful colors, and tall, full spikes. We have tried out many strains of Delphiniums and believe these Pacific Hybrids are the finest we have ever seen. Great, strong plants 4, 5, and 6 feet tall, are covered with immense individual florets often two and more inches in diameter. This strain comes in all shades found in Delphiniums: pure glistening white, delicate shades of blue running into deep blues, violets, purples, light and deep pinks. Some are full doubles while others are single with both light and dark centers. Every one a beauty.

#### Field Run

We do not offer these Delphinium according to color. They are sold as they run in the field. However, a dozen plants is quite apt to cover all shades. **Nice, strong, 1-year-old, field-grown plants: 3 for \$1.50; 6 for \$2.75; 12 for \$5.00, all prepaid.**

#### DELPHINIUM SEED—PACIFIC GIANTS

We have Delphinium seed to offer this fall from what we consider the finest strain of Delphiniums in existence today, the Pacific Hybrids strain. Composed of the last word in Delphiniums in mostly great doubles in all shades that the Delphinium is found in. You will be more than pleased with this. All new seed. Liberal pkt. of seed, \$1.00, postpaid. Smaller pkt. of seed, 50c, postpaid.



# GENERAL IRIS LIST FOR 1947

*Many of the New and the Best of the Old*

## Shall We Substitute?

We find that many of our customers order direct from the color pages. This seems to be next to ordering direct from the blooming plants. Consequently, before the shipping season is over, many of these kinds are exhausted. But we often have most excellent varieties of the same general color that we could use and orders could be filled later in the season and also promptly if we had permission to substitute. If we have this permission, you will always receive from us most excellent, sure-to-please varieties.

**ALADDIN'S WISH.** By A. L. Murowska, River Grove, Illinois. This is a beautiful new Iris introduced this season for the first time. It was selected by the originator from many new varieties because of its unusual coloring, which is entirely different from any other Iris. It is a lovely shade of clear soft medium blue washed with palest tracings of cream radiating through the flower. It is a very large Iris, with broad standards and extremely large falls. It has a delightful fragrance, is well branched, with many large florets open at once. An Iris that you will like. 36 inches. **Each \$8.00**

**AMITOLA.** 38 in. A large, attractive pink and gold blend with a bright yellow beard. Flowers of beautiful form are slightly ruffled. A seedling of Rameses but larger and a more intense pink. A profuse bloomer. **40c each**

**BLACK DOUGLAS.** 36 in. A Pansy-violet of medium size. A very rich velvety deep violet, almost black. One of the richest of the dark colored Irises. A splendid garden flower. **40c each**

**BLUE DREAM.** 33 in. A huge soft Lobelia-violet self. A lovely new Iris. **75c each**

**BLUE VELVET.** 34 in. A deep blue bicolor of wonderfully rich texture. The florets are beautifully formed and the petals have wonderful substance. An excellent deep blue. Old but good. **30c each**

**BRUNHILDE.** 40 in. To those who like selfs this Iris will please very much. A pure deep violet-blue with a beard to match. The blooms are large and shapely and carried on well-branched stalks. **40c each**

**BURNING BRONZE.** 36 in. A rich subdued bronze-red that is one of the most popular among Iris lovers as a fine rich red. The plant is thrifty but does not multiply rapidly. The stalks are well branched, often carrying from four to five open flowers at one time. An excellent red for any garden. **50c each**

**CADETON.** 36 in. A perfect flower with old gold standards and rich mahogany falls with a broad margin of bronzy gold. Unique. **50c each**

**CHINA MAID.** 36 in. A fine new mallow-pink blended with golden buff. The flower is large and of good form and habit. Its smooth even texture marks it as one of the best of the newer pinks. **\$1.00 each**

**CHRISTABEL.** 40 in. This is one of the most striking in effect of all the Iris in the garden. The general color effect is a glowing coppery red with the falls lighted by a heavy orange beard. Of all the red Irises, it is one of the greatest exhibition varieties. In the garden a clump of it is just a mass of rich coppery red. This variety has a great future. **75c each**

**CITY OF LINCOLN.** 42 in. A wonderful "must have" Iris. A very large flower, borne on a tall, strong stem. The flower has rich golden standards and bright red velvety falls. The plant is tall and serves well for a background for other Iris. One of the very best of the Variegatas. **\$1.00 each**

**CLARIBEL.** 40 in. One of the tallest of the Plicatas. A nicely branched Iris of great size. A pure snow-white with delicate distinct tracings of blue around the edges of the petals. Striking yellow beard. **40c each**

In ordering, don't overlook the many fine varieties we were unable to illustrate in color. Every variety we list is a good one.

If you wish to plant a group of any one variety, you may select—

Three of any \$0.35 varieties for .....	\$0.90
Three of any .40 varieties for .....	1.00
Three of any .50 varieties for .....	1.25
Three of any .75 varieties for .....	2.00
Three of any 1.00 varieties for .....	2.50

Unless otherwise priced.

**CRYSTAL BEAUTY.** 40 in. One of the tallest and most stately of the whites, carrying many well-placed florets of fine size and pure glistening white. Superb background flower where a tall white is needed. For mass color effect, plant with some of the fine pink and light blue varieties. **35c each**

**DERRILL HART.** 40 in. A tall variety resembling Depute Nomblot. The standards are a rose suffused with violet with deep velvety wine falls. An excellent grower. **75c each**

**DEPUTE NOMBLLOT.** 42 in. This Iris is also a winner of the Dykes Memorial Medal. An Iris of gigantic form and the finest coloring. Standards coppery red, flushed golden bronze; falls rich claret-crimson. A really fine Iris of great beauty. **35c each**

**DIR. PINELLE.** 42 in. Another very fine bronzy red. Standards a clear coppery wine-red; falls velvety garnet-red. This new Iris received a special award as one of the three best French Irises. **35c each**

**DORE.** 34 in. An Iris that resembles a Daffodil in coloring. Standards clear yellow; falls creamy white. A fine Iris of good size, unique appearance, and fine plant habits. **35c each**

**DOROTHY DIETZ.** 36 in. An Iris of unusual coloring. Standards a light chicory-blue; falls Pansy-violet. Distinct. **35c each**

**DRAP D'OR.** 34 in. A pleasing shade of soft yellow. The flower is large and graceful. **35c each**

**EL CAPITAN.** 40 in. A superb blue-toned Iris of great size. An excellent garden variety of soft lavender-blue. **35c each**

**ELKHART.** 38 in. A giant deep chestnut-red bicolor with rich velvety falls and a vivid orange beard. A splendid addition to this already popular class. **40c each**

**ELLA WINCHESTER.** 36 in. A glowing mahogany-red self with long velvety falls. A distinct variety and one of the best reds. **40c each**

**ELSA SASS.** 36 in. One of the very best and most distinct of all the new yellows. Color is a clear sulphur with a greenish cast. The blooms are of medium size, frilled at the edges, and very distinct from all other yellows. **\$1.00 each**

**EXCLUSIVE.** 40 in. A very large light blue that some believe leads its color class. A very pure light blue overlaid with a silvery mist which enhances its beauty very much. One of the very finest blues. **60c each**

**FRANK ADAMS.** 42 in. An exceedingly fine rosy fawn bicolor. A beautiful new Iris with nicely formed standards of maize-yellow and broad falls of a deep rose with a wide golden haft. The tall, stout stems are well branched. **75c each**

**GARDEN MAGIC.** 36 in. A giant velvet-red that ranks among the best in its color. The plant is medium tall with glossy velvety falls enhanced by a rich golden beard. This is as pure a red as you find in Iris to date. **\$1.50 each**

## Plant Early

We begin to send out our Iris orders about July 15th and continue until September 15th. If plants become well established before the winter months, we feel they should be in their permanent location before the growing season closes.



**GLEAM.** 42 in. A glorified sky-blue, uniform in color. Fine to use as a background for other Iris. **35c each**

**GOLDEN FLARE.** 33 in. A dazzling color combination. A blending of flame-rose and yellow. If you wish something entirely different, this variety will please you. **35c each**

**GOLDEN HELMET.** 36 in. A huge flower resembling King Tut in color. The standards are ruffled and of a chestnut color, while the falls are a rich oxblood-red. **35c each**

**GOLDEN LIGHT.** 38 in. A fine golden yellow blended with rose. Amazingly colorful. **35c each**

**GOLDEN TREASURE.** 38 in. A very lovely soft yellow with a deep orange beard. The flower is unusually large, of fine silky texture, and beautiful form. **50c each**

**GRACE MOHR.** 35 in. The variety Wm. Mohr is universally liked but there are now some new seedlings of this variety and Grace Mohr is one of them. It is somewhat darker than its parent, with flaring falls, and tall, well-branched stems. It is also hardier than its parent and somewhat earlier. A superb variety. **\$1.00 each**

**GREAT LAKES.** 40 in. Winner of The Dykes Medal in 1942. A pure clear blue with a beard of almost white. The flowers are of fine form and substance and one of the very best in the class of light blues. **\$1.50 each**

**ICY BLUE.** 44 in. A very light toned blue self dusted with frosty white. A pleasing variety. **\$1.00 each**

**INDIAN HILLS.** 37 in. A true purple, resembling Magenta in color but richer and deeper, and three times as large as that variety. An unusually fine variety for massing as it produces a fine effect in a large clump. **40c each**

**JAKE.** 38 in. A large pure glistening white, its charm accentuated by a brilliant golden beard, and narrow, clean cut gold bands at the base of each fall. The flower has fine substance and exquisite form. Jake and Snow Flurry are our two best whites. **\$1.00 each**

**LARGO.** 40 in. A flower of extra fine form and size. Tall and well branched. A harmony of wax-yellow, mustard-yellow, and citron-yellow, with the falls overlaid mauve. **35c each**

**LIGHTHOUSE.** 34 in. An unusual blending of colors, an old rose to a rosy red bicolor with just a suggestion of copper tones. A coppery rose flower with a burning yellow center radiating streams of light from the heart of the flower. Large, nicely rounded flowers. **75c each**

**LOUVOIS.** 35 in. A lovely Iris with light chocolate-brown standards and rich maroon-red falls, with a chocolate border along the edges of the petals. An intensely rich colored Iris. A real new outstanding color to add to your Iris garden. **\$1.00 each**

**MAID OF ASTOLAT.** 38 in. A fine Plicata by Sass. A new domed Plicata of alabaster whiteness with blue markings along the haft only. An extremely beautiful white with outstanding domed effect. **50c each**

**MATTERHORN.** 38 in. One of the very best pure whites, devoid of any markings on the haft. The flower is of excellent substance, splendid form and of great size. **\$1.50 each**

**MODISTE.** 34 in. A beautiful soft mauve-pink with a lemon-yellow beard. The plant possesses excellent growing habits, with sturdy well-branched stems. A real addition to any garden. **\$1.00 each**

**MOROCCO ROSE.** 36 in. A giant rose-pink self, flushed gold. It has a soft yellow glow at the heart, and a pleasing yellow beard. If you wish one of the superb pink Iris, you should have this one. **\$1.25 each**

**NARAIN.** 38 in. A pure rich marine-blue self, with a soft blue beard tipped yellow. **35c each**

**OZONE.** 37 in. A deep pearly mauve, a self except for coppery brown on the haft. A beautiful, delicately colored flower, admired by all. **50c each**

**PAULETTE.** 54 in. Here is an immense Iris. Classed by many as the tallest, largest, finest light blue bicolor to date. Falls often measure 3½ inches across. **35c each**

**PRAIRIE SUNSET.** 36 in. This is another fine Sass introduction that will grow more popular as it becomes better known. Winner of the Dykes Medal in 1943. To say it is a blending of peach, rose, copper, and gold best describes its color but it is a variety that has to be seen to be fully appreciated. **\$3.00 each**

**RAMESES.** 38 in. Another Dykes Medal Winner. An immense variety with large standards of golden buff flushed with pink-lavender. Falls of a deeper shade of pink. **35c each**

**RED GLEAM.** 34 in. One of the truest reds of all. Both standards and falls are of the same shade of brilliant velvety crimson with a chestnut cast. **\$1.50 each**

**RIDING HIGH.** 40 in. This tall deep lilac-pink is a very showy garden variety. Similar to Modiste in color with deeper shades. An outstanding garden flower. **\$1.00 each**

**SABLE.** 37 in. One of the darkest of all blue-blacks of a wonderfully rich shade. Standards and falls practically the same enhanced with a harmonizing blue beard. **\$1.50 each**

**SPRING CLOUD.** 40 in. A most excellent blue and white Plicata. The standards are heavily edged with blue while the falls are almost white except for faint blue tracings. A splendid growing variety. **50c each**

**ST. LOUIS.** 40 in. A deep violet-blue, with flowers borne on tall well-branched stems. It is one of the most beautiful of the deep violets and an Iris of splendid growing habits. In our show room last year this Iris attracted as much attention as any of our good blue Iris. Heavy orange beard. **35c each**

**SUNMIST.** 34 in. A beautiful creamy white with a glowing golden center. An Iris of great substance that makes an unusually finished appearance as the sun shines upon it. Distinct in color, form and substance. **Each 35c**

**VAGABOND PRINCE.** 36 in. A black-purple self, nicely formed, with well-branched stems. This fine variety and Golden Glow make a lovely combination. **\$1.00 each**

**VENUS DE MILO.** 38 in. A beautiful chaste creamy white. Tall, graceful, and very floriferous. Long stood at the top of all the whites, and is still one of the best. **35c each**

**WABASH.** 36 in. A variety that resembles the well known Dorothy Dietz, both in color and form. Standards are a pure white with Hyacinth-violet falls with a very definite white margin. The very best Iris of this type and, in fact, one of the highest rated of all Iris. **\$1.00 each**

Wabash





**Wm. Mohr**

An Iris of immense size and lilac in color, veined purple. A real sensation. 30 in.



**California Gold**

A wonderful deep yellow of the largest size. 36 in.



**Claribel**

A snow-white with a distinct tracing of blue around the edges of the petals. Very fine. 40 in.



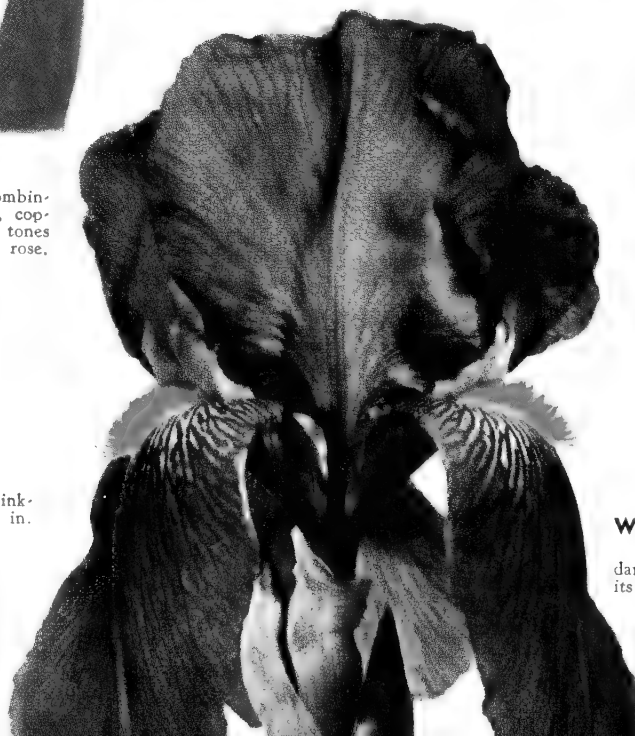
**Junaluska**  
(Above)

A lovely combination of gold, copper and red tones suffused with rose. 40 in.



**Pink Opal**

A rich pure pinkish lilac self. 48 in.



**Winneshiek**

One of the best of the dark blues, distinct in its color. 38 in.

## SPECIAL PRICE FOR GROUP PLANTING

Many Iris lovers plant in groups of from 3 to 5 of a kind. For this reason, we make the following offer:

3 EACH of all 12 kinds offered on these two color pages, making 36 plants in all, for \$12.00, postpaid.

5 EACH of all 12 kinds for \$16.50, postpaid.

*Early*



**Snow King**

A top notch, hardy white; ideal in stem and branching. 38 in.



**Blue Monarch**

A fine clear blue self. Well branched stalk. Vigorous grower. 42 in.



**PRICES**  
**For All Varieties**  
 Illustrated in color on these two pages. Not priced separately.  
**Choose any 3 for \$1.25**  
 (1 of a kind or all of 1 kind)  
**Choose any 6 for \$2.25**  
**Choose all 12 for \$4.25**  
**Postpaid**



**Cheerio**

A bi-color of splendid form and size. A most vivid red. 40 inches.

**Aline**

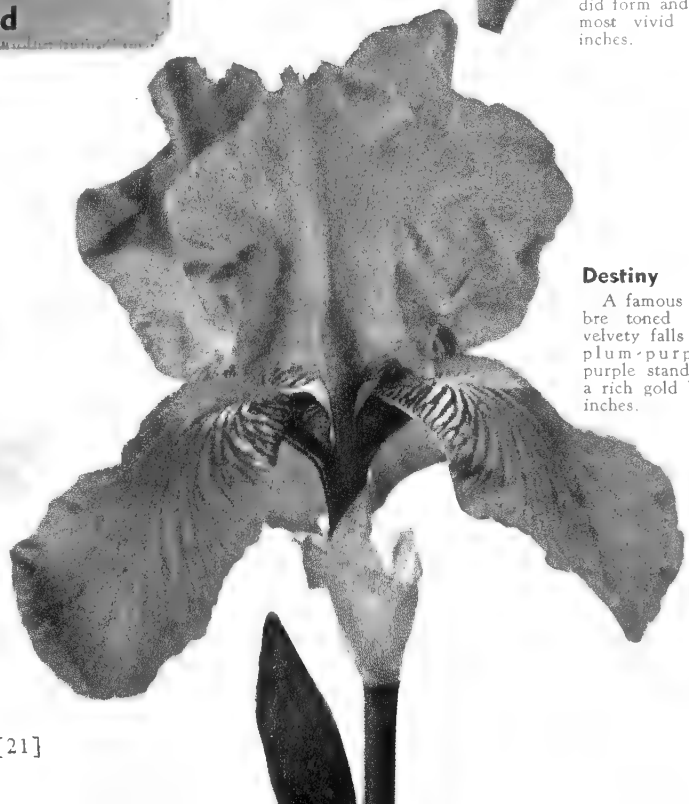
A true azure-blue self. The color of the falls should be more nearly like that of the standards. 34 in.

**TAKE NOTE**

We have sufficient stock of all varieties illustrated in color to fill our early orders without substituting. Those who order after July 1st should give us permission to substitute to avoid delay in shipping. If we are out of a given variety, depend on us to give you an excellent substitute.

**Noweto**

A dainty and most attractive variegated creamy pink. 30 in.



**Destiny**

A famous rich sombre toned Iris with velvety falls of black-plum-purple, deep purple standards, and a rich gold beard. 38 inches.



# Brand's Special Iris List

For Shipment Between July 10th and Sept. 15th

1 Each of  
the 5 Varieties  
of Iris Illustrated  
On This Page for  
Only \$3.75,  
Postpaid

1 Each of  
All 10 Varieties  
of Iris Illustrated  
On Both Pages  
for \$8.50,  
Postpaid



Tiffany

**TIFFANY.** 36 in. Another fine Plicata. A light yellow, heavily bordered deep brown-purple, almost a maroon. Standards dotted and edged rich reddish brown; falls with a wide border of same shade. A good all-around performer. Each 75c; 3 for \$2.00

**ANITRA.** 36 in. A silvery blue of fine texture and substance. The flowers are of good size and a real favorite with the many who visit our fields during the blooming season. Each 50c; 3 for \$1.25



Anitra

E. B. Williamson

**E. B. WILLIAMSON.** 36 in. A glowing Iris of rich coppery red tones. Unlike others in this color class. The large, full, rounded petals are of wonderful form and splendid substance. The stalks are widely branched with many flowers open at one time. Each \$1.00; 3 for \$2.00

**GOLDEN MAJESTY.** 42 in. A well named variety. A deep yellow of fine form and substance with a deep golden beard. One of the best yellows to date. Each \$1.00; 3 for \$2.50

**MISS CALIFORNIA.** 40 in. A very large, pleasing lilac-pink with a heavy lemon-yellow beard. The flowers are of excellent form and are carried on strong, well branched stems. Each \$1.00; 3 for \$2.00



Miss  
California



Golden  
Majesty

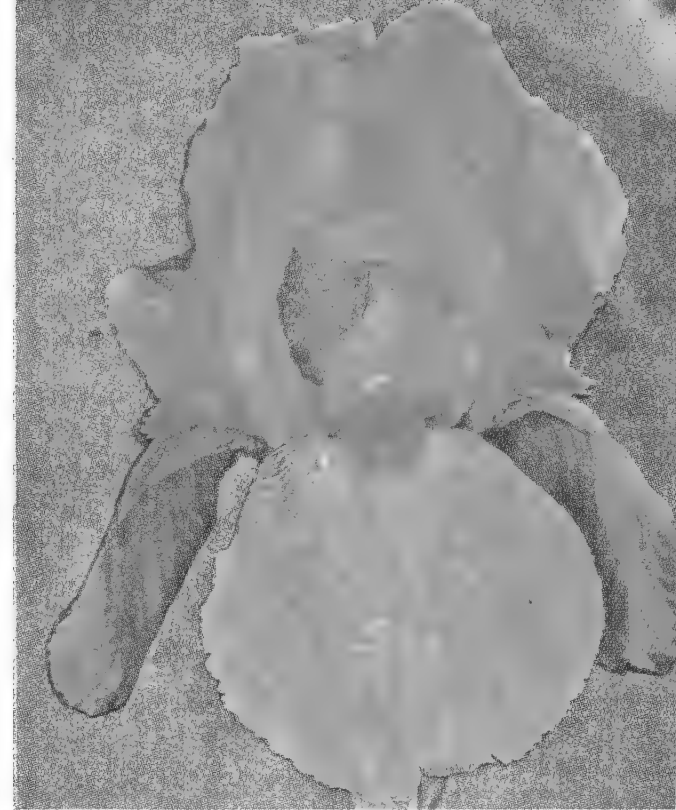


### **Snow Flurry**

40 in. A giant ruffled, icy white, faintly flushed with blue. A strong growing Iris with both standards and falls slightly ruffled. The flowers are large and many to the stem. A real gem.

Each \$3.00; 3 for \$7.50

One  
Each  
On  
This  
Page  
for  
\$5.00  
Postpaid



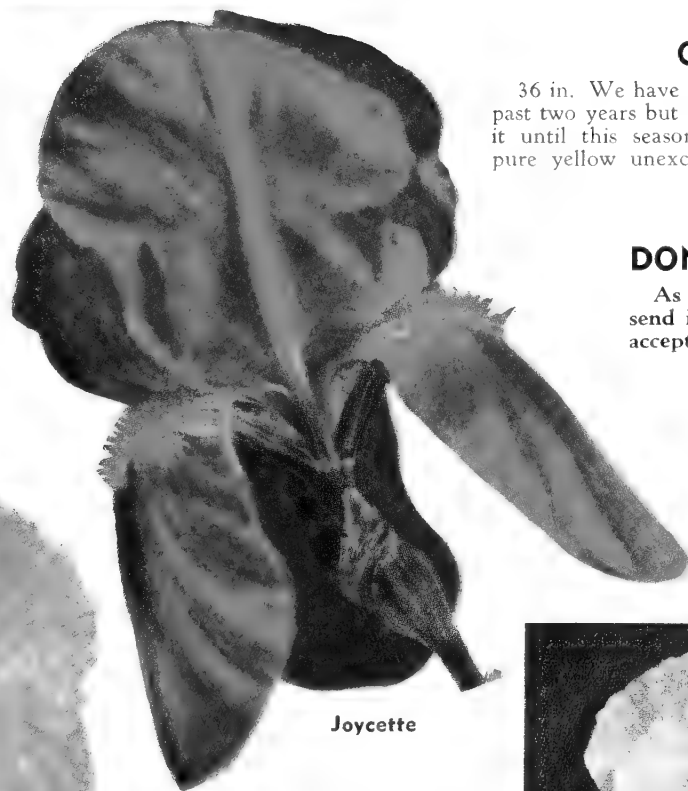
### **Golden Glow**

36 in. We have been growing this fine yellow for the past two years but have not had sufficient stock to offer it until this season. A sturdy garden variety and a pure yellow unexcelled for its glowing golden color.

Each \$1.00; 3 for \$2.75

### **DON'T DELAY ORDERING**

As soon as our catalog reaches you, send in your order if you do not wish to accept a substitute.



**Joycette**

### **Joycette**

36 in. A nicely branched Iris often carrying from 2 to 3 large, well opened blooms. A splendid great red self. One of the largest and best in its color.

Each 50c; 3 for \$1.35

### **Rosy Wings**

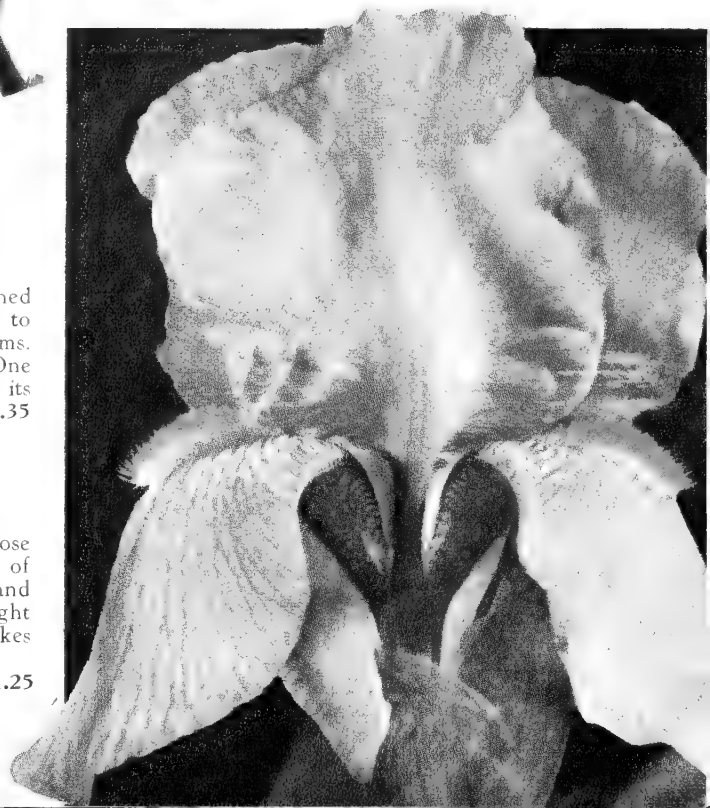
38 in. This is one of those brilliant varieties made up of a combination of red and copper tones with a bright orange beard. A 1939 Dykes Medal Winner.

Each 50c; 3 for \$1.25

### **Mountain Sky**

38 in. A lovely Iris in a uniform soft blue with a suffusion of yellow in the center. A thrifty growing variety, hardy, and excellent for cutting.

Each \$1.00; 3 for \$2.75



**Iris  
Shipped  
from  
July 10th  
to  
Sept. 15th**

**Marco Polo**

A clear toned bi-color. Rose standards and crimson falls. 37 inches.

**Shah Jehan**

A fantastically beautiful brilliant Iris. 38 inches.

**Gudrun**

A glistening white with a deep golden beard. A very fine white Iris. 32 in.

**Pink Opal**

One of the most beautiful of the pink Irises. 38 in.

**Deseret**

A Variegata of exquisite coloring. Standards clear rich yellow; falls a velvety red. 40 in.

**Mrs. J. L. Gibson**

Probably the largest of all the deep violet-blues. 38 in.



Make up your own  
collection — choose

Any 3 for \$1.50

Any 6 for 2.50

All 12 for 4.75

Postpaid

**Happy Days**

A uniform,  
clear medium  
yellow of the  
largest size. 40  
inches.

**Dauntless**

This fine rich vel-  
vety red continues to  
hold its place as one  
of the best in its  
class. 40 inches.

**Clara Noyes**

A beautiful blend-  
ing of yellow, or-  
ange, and apricot.  
Resembles the Talis-  
man Rose. 36 in.

**Sensation**

A wonderful  
Cornflower-blue of  
perfect form and  
substance. A blue  
that is well named.  
36 inches.

**Jean Coyeux**

One of the very rich-  
est of the copper-toned  
Irises. 34 inches.

**King Juba**

A colorful late  
Variegata. 40 in.



## *Elmohr* THE FINEST IRIS OF THE MOHR FAMILY

**Each \$2.00; 3 for \$5.00**

Winner of the Dykes Medal in 1945. Elmohr is hardier and more robust than Wm. Mohr. The huge blooms are of a rich, reddish Mulberry. The flower is so distinct in both size and color that it appeals to all who see it. See our offer on the opposite page.

### **OUR ELMOHR IRIS COLLECTION**

**12 Outstanding Varieties. See General List for Descriptions.**

**All 12 for \$12.00, postpaid.**

**3 each—36 in all—for \$32.00, postpaid.**

**China Maid  
City of Lincoln  
Derrill Hart  
Elmohr**

**Elsa Sass  
Garden Magic  
Golden Glow  
Jake**

**Modiste  
Riding High  
Vagabond Prince  
Wabash**



## *Morocco Rose*

**Each \$1.25; 3 for \$3.00**

*An amazingly large pink of great beauty.*

### **OUR MOROCCO ROSE COLLECTION**

*Another Superb Dozen. See General List for Descriptions.*

**All 12 for \$10.00, postpaid.**

**3 each—36 in all—for \$30.00, postpaid.**

Chistabel  
Exclusive  
Grace Mohr  
Great Lakes

Golden Treasure  
Lighthouse  
Louvois  
Matterhorn

Morocco Rose  
Red Gleam  
Sable  
Spring Cloud

**SPECIAL: Both the Elmohr and Morocco Rose Collections—24 in all—for \$20.00, postpaid. Both equally good.**





Siberian Iris

## SIBERIAN IRIS

Make a nice planting of Siberian Iris throughout your perennial border and also around your bird bath. You will find the birds like the seclusion this Iris gives them. The flowers are graceful and they give your bouquets the artistic effect they often need. The plants grow upright and the grass-like foliage adds materially to the beauty of any planting in which they are used. We offer this Iris in five shades of blue.

**Large Divisions:** 50c each; any 3 for \$1.25; all 5 for \$2.00, postpaid.

**CAESAR.** 48 in. A uniform deep violet-blue. Very rich coloring in this variety. To see is to order.

**CAESAR'S BROTHER.** 48 in. Deeper in color than Caesar. The darkest of all Siberian Iris. A rich Pansy-violet.

**EMPEROR.** 48 in. True Oriental form. Comes from Japan. The flowers are large, of fine form, good texture, and the color a rich uniform deep violet-blue.

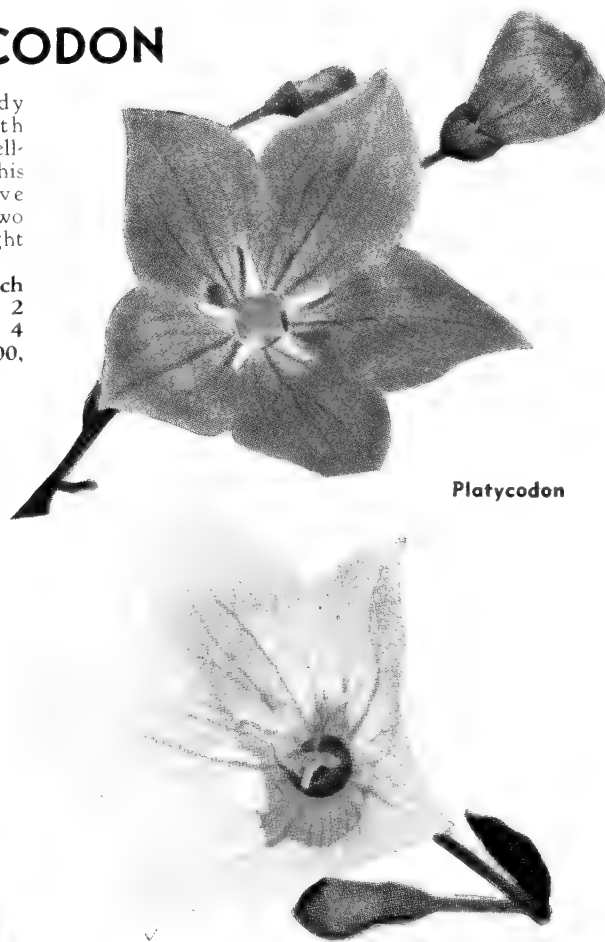
**KINGFISHER BLUE.** 54 in. A very tall, graceful growing variety. A fine, large bright blue on 4 1/2-foot stems.

**NORA DISTIN.** 30 in. Standard and styles clear violet; falls white edged and veined china-blue.

## PLATYCODON

A very hardy perennial with large, 1 1/2-in. bell-shaped flowers. This season we have Platycodon in two distinct colors: light pink, and blue.

1 root of each color for \$1.00; 2 each for \$1.75; 4 of each for \$3.00, postpaid.



Platycodon

## PHLOX SUBULATA (Moss or Creeping Phlox)

These dwarf creeping Phlox are some of the first flowers to brighten the landscape in the spring. Because of their low growth, spreading habit, and vivid colors, they are especially fine for rock gardens, for terrace plantings, and for planting about the base of the stone in cemetery work. Height 4 to 6 inches. They are a little bothersome to plant because of a big spreading top with a very small amount of root. In planting it is well to force some of the top into the hole with the roots and bring the dirt up well about this part of the top. Water well in planting and then keep the soil well stirred for several weeks. Plant 8 inches apart in full sun and divide every three or four years. We offer these plants in four distinct colors: red, blue, light apple-blossom-pink, and deep pink.

### PRICES:

1 each of all 4 colors for \$1.65, postpaid    3 each of all 4 colors for \$5.00, postpaid

Phlox Subulata



## OENOTHERA

Often Called **GOLDEN SPRAY** or **EVENING PRIMROSE**

A low growing, spreading perennial, throwing out many branches to a height of about 2 feet. These branches are covered almost their entire length with large, thickly set, bright single, yellow flowers. These plants make a fine display of color the entire summer. They need little attention and should be planted about 8 inches apart, using three or more plants in a group.

**Strong, field-grown plants:** Each 50c; 3 for \$1.25; 6 for \$2.25; 12 for \$4.00.

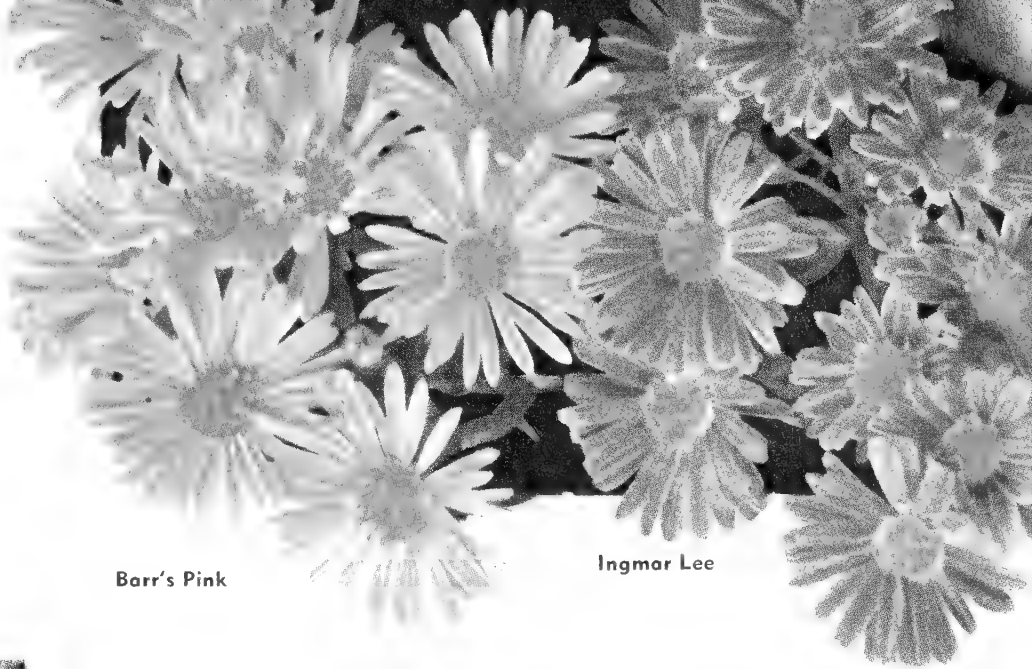
# Beautiful FALL BLOOMING (Michaelmas Daisies) ASTERS

Perfectly Hardy, Easy to Grow, Amazingly Colorful,  
Late Blooming, Very Desirable—A Colorful  
Background for Fall Blooming Mums

**BARR'S PINK.** One of the largest and finest of deep pink Asters. The plant at maturity reaches a height of from 4 to 5 feet. Fine used as a background for lower growing perennials. A real gem as a deep pink.

**INGMAR LEE.** (New.) A new Aster found growing on our own grounds and sent out this year for the first time. It is a rich, deep, brilliant blue-purple. It was named for one of our helpers who discovered it in our field.

Strong, field-grown plants: 50c each; 3 for \$1.25;  
6 for \$2.50, postpaid.



Barr's Pink

Ingmar Lee



Lythrum, Mordena

## LYTHRUM Mordena

This is a new Lythrum brought out by the Canadian Experimental Farm at Morden, Manitoba. We think it the best of all the Lythrums and a great improvement over old types. Long, upright growing stems just covered their length with little, deep, bright rose-pink flowers. This is a good one. Showy plants for moist, shady borders, and watersides. This is a Lythrum of real merit. The older sorts are not so desirable because of their dull color. But this is a bright, attractive pink and you will like it. It will give color to your perennial border over a period of from 4 to 6 weeks. Also fine to use in bouquets with other flowers. Height 3 to 4 feet. Strong, field-grown plants that will bloom next spring. 50c each; 3 for \$1.25; 12 for \$4.00, postpaid.

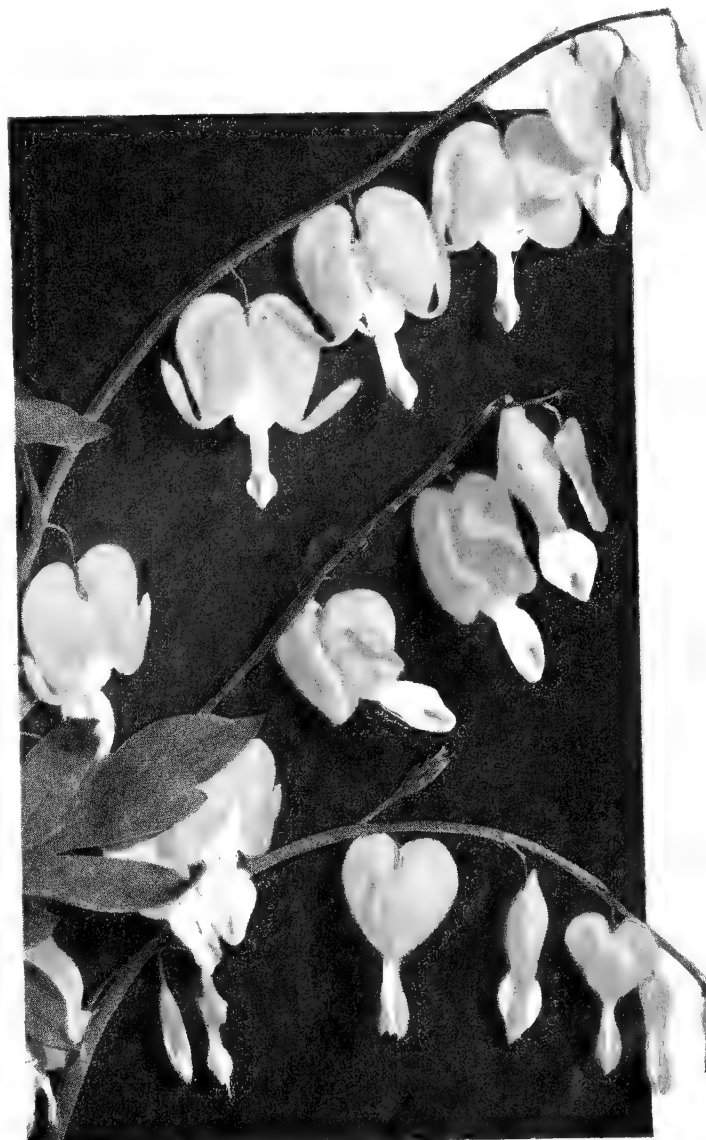
## Bleeding Heart

(*Dicentra Spectabilis*) →

(Easy to Handle—  
Easy to Grow)

This is one of the old-time flowers from grandmother's garden, of which we will never tire. The flowers, which are pink with a white center and heart-shaped, come in long, graceful, drooping racemes. Foliage is fern-like and dainty. A valuable flower for planting in the shade. Very hardy and lives year after year. Grows 1 to 2 feet tall and blooms in May.

Large clumps, undivided: Each 75c;  
6 for \$3.60.



Oenothera





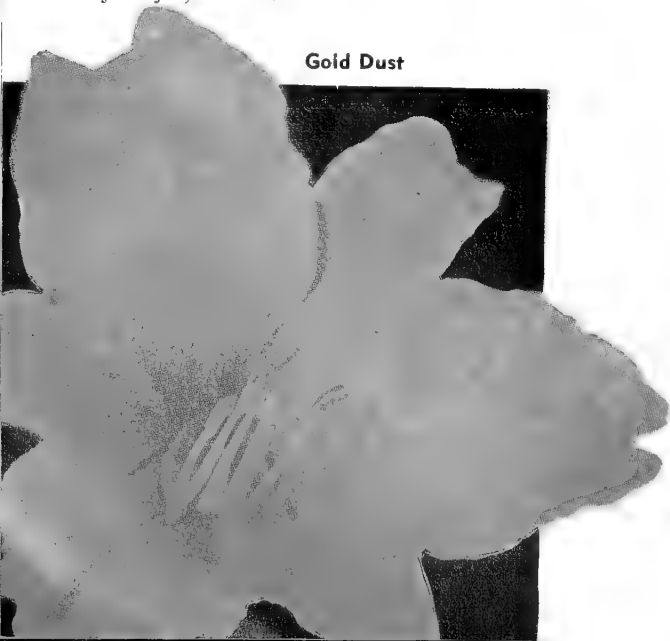
**Hyperion**

### List of Varieties

**AMARYLLIS.** (Betscher.) A large flower of a beautiful golden orange color, with recurving petals. July-August. 2-3 ft.

**ANNA BETSCHER.** (Betscher.) A large blossomed sort in a pleasing shade of orange-yellow with reddish bronze shadings. A good one. July-August. 3 ft.

**BAGDAD.** (Stout.) Large, widely opened flowers 5 inches in diameter. Throat pure orange. Outer part of petals a coppery bronze over orange; mid-zones madder-brown. A great Hemerocallis. June-July. 42 in.



**Gold Dust**

# HEMEROCALLIS

## A Select Collection of the Finest of the Standard Day Lilies

This hardy perennial gives color to the flower garden during the late summer and early autumn months. The flowers vary in color from a lemon-yellow to a reddish orange and these colors blend nicely with autumn foliage. Most of them are decidedly fragrant.

After Hemerocallis becomes established, it thrives almost anywhere and in almost any kind of soil. The clumps grow larger from year to year and should be planted from 18 to 24 inches apart. They seem to do equally well in full sun or partial shade.

They stand moist locations and do nicely on the edge of a pool.

By using a selection of early, midseason, and late varieties, the blooming season can be spread from late May to the middle of September.

Applications of well-rotted cow manure should be spread about the plants and worked into the soil in the spring. Mulch lightly with straw for winter protection.

### 50c Each Unless Otherwise Priced

**BEACON.** A tall growing, well branched, heavy blooming variety that flowers about midseason. The flowers are of medium size and in a shade about half way between the light and the deep yellows. 36 in.

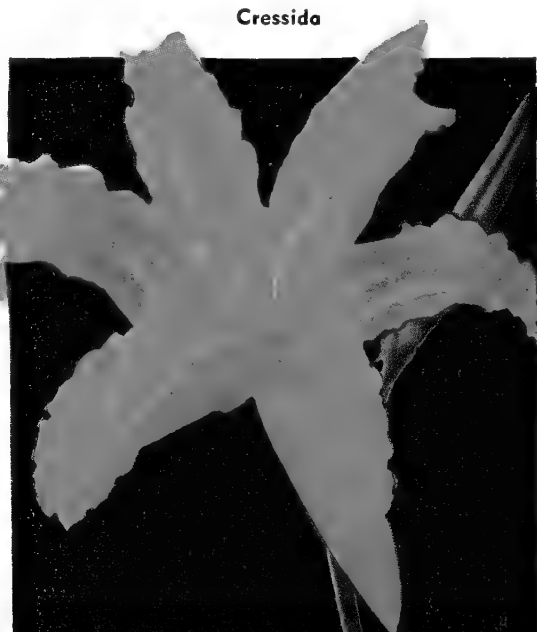
**CINNABAR.** (Stout.) A delicate shade of brownish red; sepals and petals of glistening gold; throat cadmium-yellow; outer half of petals sprinkled with intense rich fulvous red. July-August. 30 in.

**CRESSIDA.** (Betscher.) 30 in. A showy, brilliant, deep orange with a narrow banding of reddish brown across the petals. The plant is of medium size and makes a fine border plant. July and August.

**D. D. WYMAN.** (Betscher.) Petals golden yellow with a dark, tawny splash. A superb flower and one of the truly dependable varieties. August. 30 in.

**GOLD DUST.** 24 in. A soft yellow and one of the very earliest to bloom. May and June.

**DR. REGEL.** A very fragrant variety that comes on very early. A bright, strong, lemon-yellow. One of the very thrifty varieties that is always to be depended upon. May. 24 in.



**Cressida**

### SPECIAL OFFER

One each  
of all 6  
Hemerocallis  
illustrated  
in color for  
**\$4.00**  
Postpaid



# The All Summer Blooming Day Lily

**J. R. MANN.** A very large flower of buff and orange. An excellent garden variety. July-August. 40 in.

**MRS. A. H. AUSTIN.** (Betscher.) Large flowers in a deep golden yellow. An extra fine flower. Very dependable. June-August. 36 in.

**RAJAH.** (Stout.) A very floriferous variety with the throat and background a highly colored orange with a bronzy red eye zone. A robust grower and a very striking variety. July-August. 42 in.

**MIKADO.** (Stout.) 30 in. A brilliant deep orange-yellow with a broad zone of maroon, fading lighter toward the throat. Vigorous and free flowering. Always a favorite. July and August. Hemerocallis specialists have given this fine variety first place three times and second place once in four annual polls which included 321 varieties in their judging.

**MRS. W. H. WYMAN.** 48 in. One of the very best of all Hemerocallis. The large, glistening yellow flowers with incurved petals are borne on 4-foot stems. One of the latest to bloom, lasting well into September.

## SPECIAL OFFER

Postpaid

Any 3 of the above 14 varieties for ..... \$1.35  
Any 6 of the above 14 varieties for ..... 2.50  
Any 12 of the above 14 varieties for ..... 4.50

**HYPERION.** (Mead.) 40 in. Beautiful, fragrant, citron-yellow. Considered by experts the finest pale yellow grown. The flowers are large, waxy and firm. Received Award of Merit, Royal Horticultural Society of England. Blooms throughout July and into August. Each \$1.00.

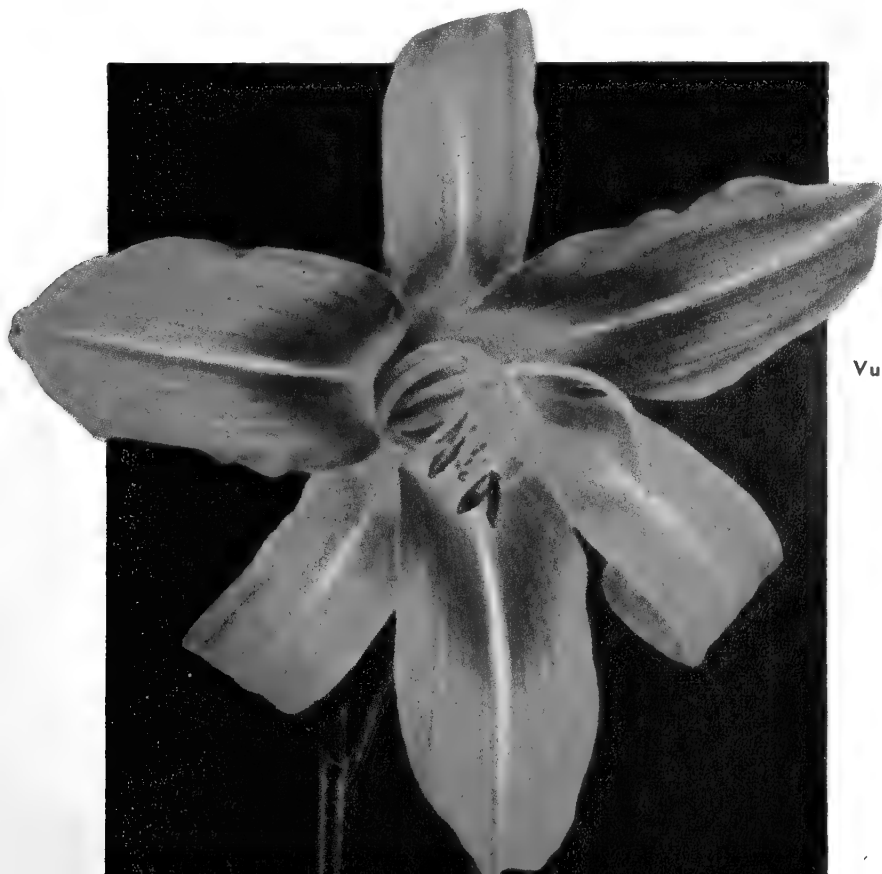
**VULCAN.** 30 in. This is our first listing of this fine variety which is one of Dr. A. B. Stout's originations. It is a light velvety maroon, with a faint golden brown midrib. The flower is very showy, about 4 inches in diameter, with a golden orange throat. July and August. Each \$1.50.



Mikado

## WHY PLANT DAY LILIES?

- 1.—They are hardy.
- 2.—They require little care.
- 3.—They thrive in most soils.
- 4.—They flower in sun or light shade.
- 5.—They give color to the garden in late summer and fall when color is most needed.
- 6.—They last well as a cut flower as new flowers open daily.



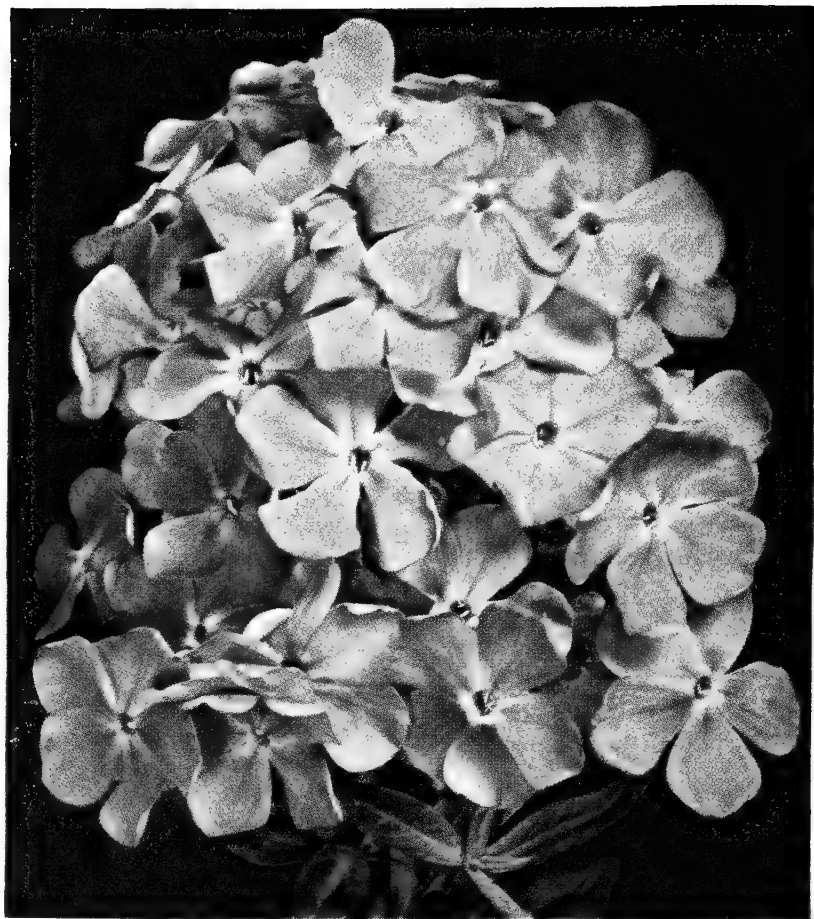
Vulcan



Mrs. W. H. Wyman



American Beauty



Ethel Pritchard

**PRICES OF HARDY PHLOX**  
**Strong, 1-Year, Field-Grown Stock**

Any 3 for .....	\$1.35
Any 6 for .....	2.50
Any 10 for .....	4.25

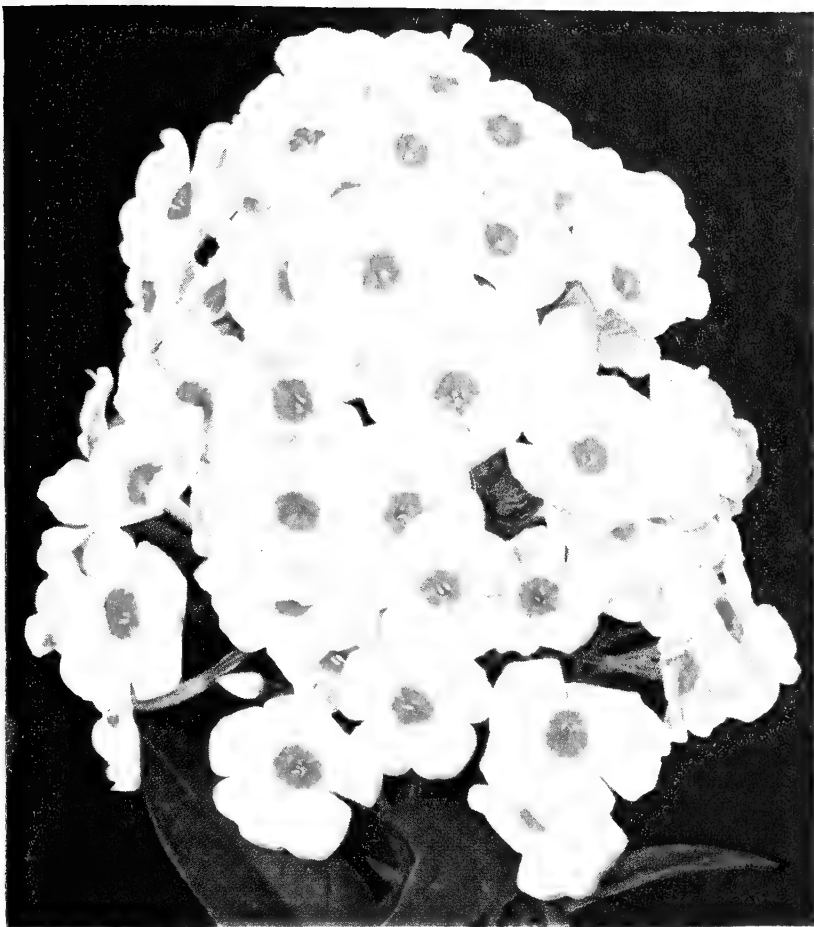
Prepaid



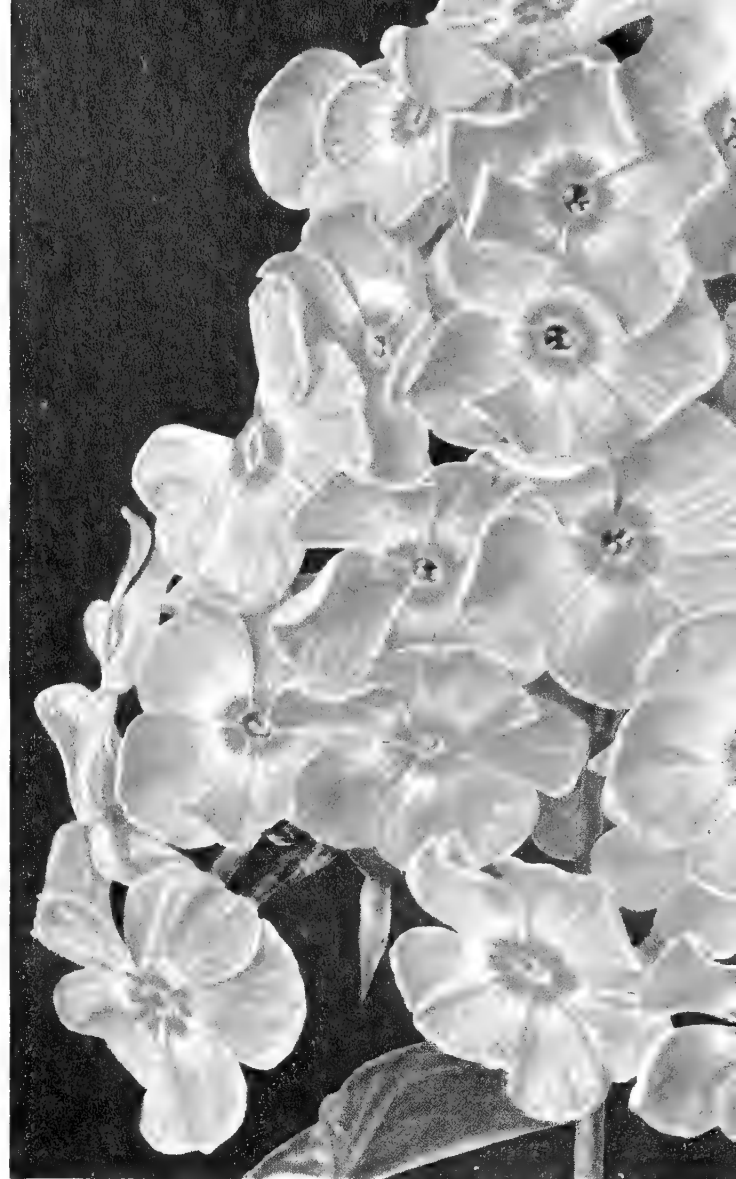
Chieftain



Mt. Hood

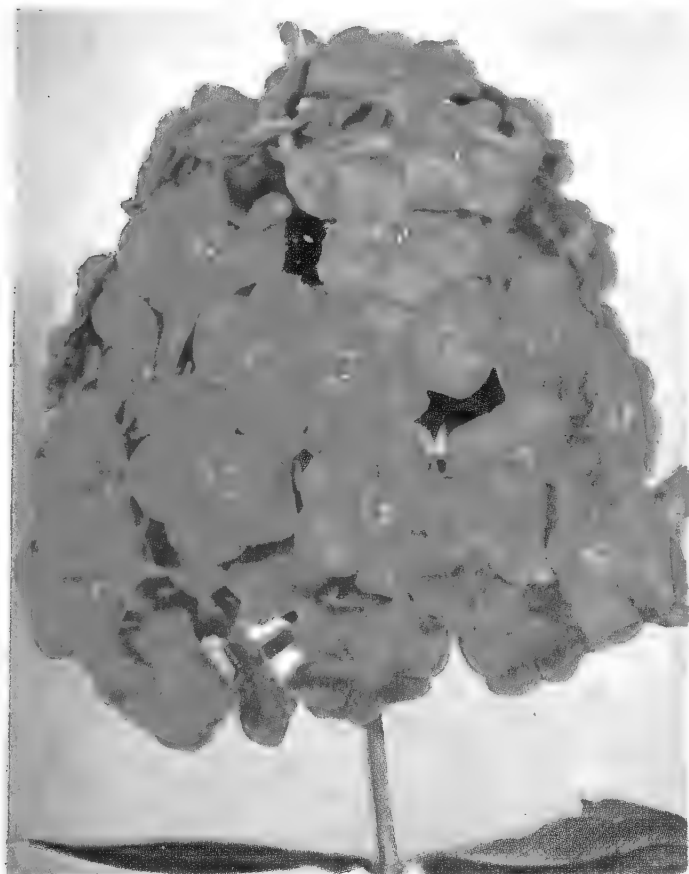


Prime Minister

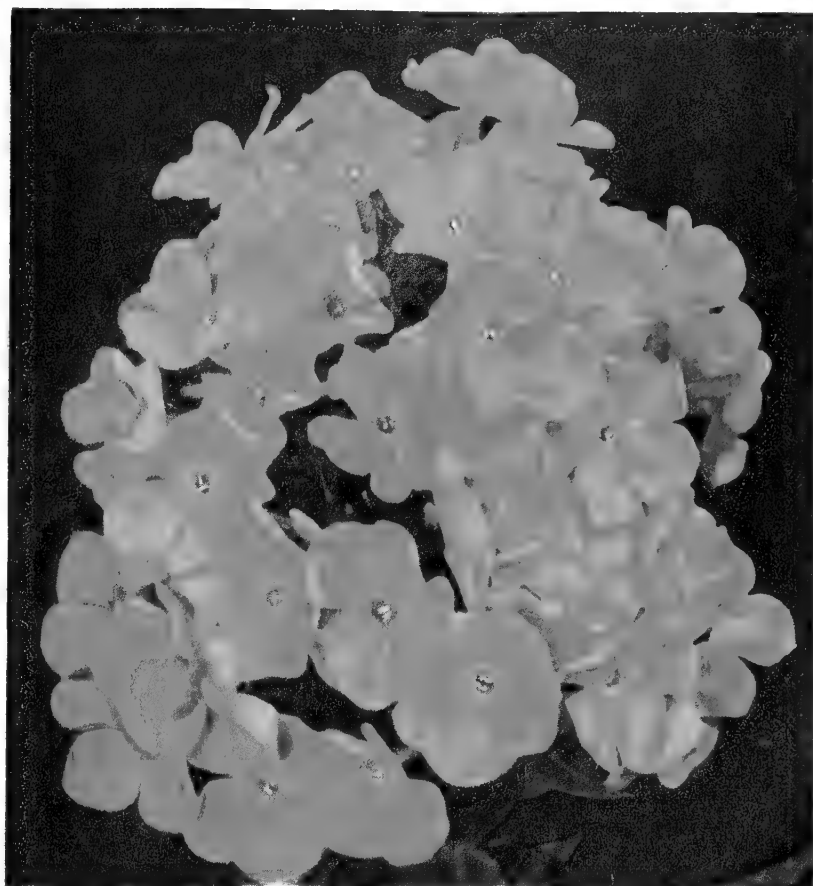


Thor

**SPECIAL OFFER**  
 All 15 Varieties Illustrated in Color.  
 One of each for .....\$6.00  
 Prepaid



Charles Curtis



Leo Schlageter



Harvest Fire

# Brand's Hardy Perennial Phlox

Von Lossburg

Pink Charm

Ruby Lee

## Special

### 1 OLD MASTERS COLLECTION

For \$4.25, Postpaid  
OR

Choose Your Own From  
Any of Our Color Pages

Any 3 for ..... \$1.35

Any 6 for ..... 2.50

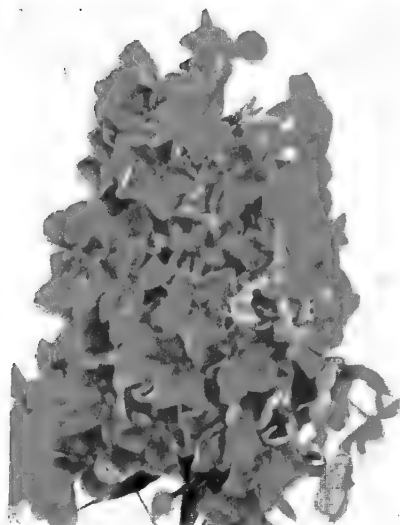
Any 10 for ..... 4.25

Any 30 for ..... 12.00  
Prepaid

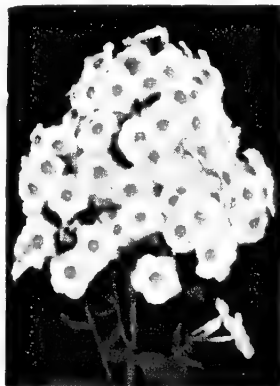
Caroline  
Vonden-  
burg

R. P.  
Struthers

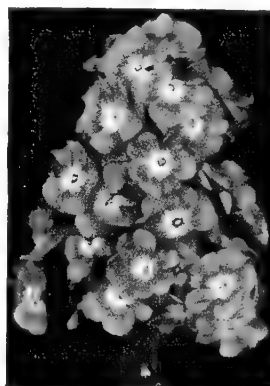
## Old Masters Collection



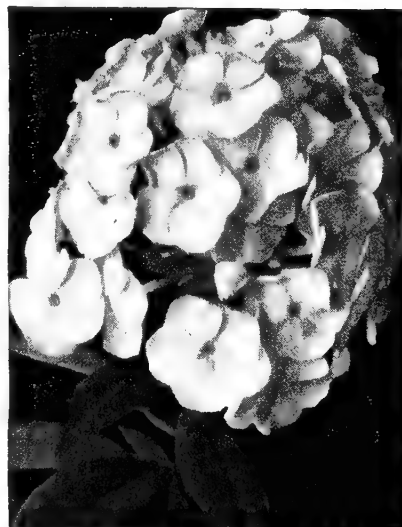
Leo Schlageter



Prime Minister



Starlight



Mount Hood

# Brand's Hardy Perennial Phlox

## Choose From Our List

From the varieties of Phlox we have been growing these past years, we have selected fifteen, representing a wide range of color, for our fall list. Decide which colors fit into your particular garden and then choose those varieties from our list for satisfactory results.

## PRICES

### Strong, 1-Yr., Field-Grown Stock

Any 3 for .....	\$1.35
Any 6 for .....	2.50
Any 10 for .....	4.50

Prepaid

For best effect Phlox should be planted in groups of at least three of a kind. To those who wish to make a large border planting in this way, we offer three each of any 10 varieties in this catalog for

**\$12.00**

Prepaid

**AMERICAN BEAUTY.** A very strong growing, disease-resistant Phlox, that always does well in our fields. Medium tall with well filled panicles in a uniform American Beauty Rose color. Very desirable.

**BORDER QUEEN.** As the name suggests, this is a dwarf variety excellent for planting in front of taller varieties and among low growing perennials. Massive, well formed heads in a deep Watermelon-pink.

**CAROLINE VANDENBURG.** This Phlox and Ethel Pritchard look very much alike in the field, as they are both of an attractive shade of lavender. The individual florets are unusually large.

**CHARLES CURTIS.** A strong growing variety in a peculiar shade of red. It holds its color well in the field and is one of the most brilliant of all the Phlox we grow.

**CHIEFTAIN.** The color is deep red without violet or purple shadings and holds its color under adverse weather conditions. A strong grower of medium height. A Phlox that everybody likes. The color is very intense and still very pleasing.

**ETHEL PRITCHARD.** A French mauve in color. If seen on a cloudy day it looks like our native blue Phlox. A good blue has been hard to get in Phlox, but Ethel Pritchard meets this requirement.

**FRAU VON LASSBURG.** A tall, pure glistening white with a slight greenish reflex. We have grown this variety for years and it is one of the kinds that can be depended upon to give satisfaction.

**HARVEST FIRE.** A fine salmon-orange with extremely large florets, 1½ to 2 inches in diameter. Medium tall with clean, healthy foliage.

**LEO SCHLAGETER.** This new variety is one of the most vivid fiery reds of all. Its color is intensified by a tinge of orange in the red which enhances its richness. It is about 3 feet tall with splendid growing habits.

**LILLIAN.** One of the most popular of all Phlox. A lovely pure pink without any trace of magenta or rose and with distinct tracings of blue around the center. Very large florets and a profuse bloomer. Not a strong grower.

**MISS LINGARD.** This is an entirely different Phlox from the rest of this list. It has beautiful, long, shiny green foliage that looks as if waxed, and is free from disease. It is a pure white coming a month earlier than the other varieties listed. It is much used for cutting.

**MOUNT HOOD.** The large white flowers are formed into broad, rounded clusters; plants strong, medium height. This new variety of Phlox with its luxuriant foliage and purity of flower is outstanding.

**PINK CHARM.** A clear, very bright pink, in compact trusses on many medium height stems. A strong, healthy grower. You will like it.

**PRIME MINISTER.** A tall growing variety with large, snowy white heads with a brilliant red eye.

**R. P. STRUTHERS.** We consider this variety one of the most satisfactory. Very hardy and a splendid bright red or a deep rose-pink. This is a variety that always winters well.

**RUBY LEE.** A rich Plum-red with immense blooms. The florets are extremely large, the plant is strongly branched, and of medium height.

**STARLIGHT.** A deep violet fading to lilac, with a large, star-shaped, white center. The best in this color.

**THOR.** An old dependable variety that always gives satisfaction. Grows to medium height. Throws up lots of strong stems which are always covered with great, nicely shaped trusses in pleasing salmon-pink.

**WM. KESSELRING.** A deep plum-purple, shading to a dainty lilac eye. A different color from any of the others listed.

## HOW TO PLANT

Plant so that the crown is just beneath the surface and use plenty of water when planting if the ground is at all dry. If the soil is dry as winter approaches, stir the ground well about the plants and cover with a good coarse mulch, but do not use leaves as they often smother the plants.

## Spray Your Phlox For Rust

We have inquiries asking what to do for rust on the lower leaves of Phlox. Some advise a forced spray from underneath with Bordeaux. Others claim a heavy drenching with clear water is sufficient.

## CARE OF PHLOX

Water heavily during dry spells. The flowers should not be allowed to go to seed. Cut the first flower spikes when they are in full bloom and use for home decoration. Or, if left longer on the plant, they should be cut as soon as the blooms fade. In this way, a second setting of bloom will come on and thus the season will be prolonged. This plant likes a well enriched soil and a sunny, well drained position.

- Four Brand Aristocrats
- Four Sure Prize Winners
- Four High Rated Peonies
- Four of the World's Best
- A Prize Winning Collection



SILVER  
MEDAL

*From Article written by Victoria Gordon Kartack,  
December, 1943, Peony Bulletin*  
*"It is always a pleasure to see Hansina Brand and Myrtle  
Gentry. No matter what the future may bring in the way of  
new Peonies, I can never imagine either of them losing their  
popularity."*



9.6 Myrtle Gentry—Late, \$3.00

Found in five exhibits at the Rockford National Peony Show that won prizes.

## What Others Claim for These Four

To offset any appearance of prejudice in our descriptions, we are giving below some opinions of people who have a deep interest in Peonies but no personal interest in the varieties of any special originator.

We have taken them from the bulletins of the American Peony Society. Note that they represent the judgment of people from many different sections of the country.

### PEONIES IN KANSAS

December, 1944, Bulletin

*I have grown about 500 varieties of Peonies here in Kansas. Of course at the top of my list is Myrtle Gentry. Ella Christiansen is a Peony that does not seem to be much in the public eye as it should be. Every year I have and admire it when it is in bloom. If you have never grown Ella Christiansen get one or two and start.*

### CORDOVA, ALABAMA

June, 1945, Bulletin

*Myrtle Gentry is a great Peony with the best stems of any variety in my garden. It is very light pink, of full rose type, of large size, and delightful fragrance. I feared its buds would be too light to open here but found to my delight that it did this year. It is one of the best varieties that I have ever grown.*

*Ella Christiansen gave me a pleasant surprise. I expected nothing, but it has proven to be a splendid variety for Alabama. It has a strong, vigorous plant and is a profuse bloomer of extra large blooms on strong stems. In color it is a medium pink. I am well pleased with it.*

### BARABOO, WISCONSIN

March, 1945, Bulletin

*The wonders of Myrtle Gentry have been extolled from one end of the country to the other. It had very large flowers last season, as large as Tourangelle, which I seem to be able to grow unusually well.*

*Ella Christiansen did unusually well. It has wonderful substance and the deep pink blooms lasted a long time on the plant. Besides this perfection of bloom it is fragrant and should be more often found in plantings.*

*Mrs. A. M. Brand also bloomed well on a young plant. This is a beauty and I am looking forward to the time when it really establishes itself.*



Found in four  
prize-winning ex-  
hibits at the Rock-  
ford Show.

9.0 Ella Christiansen—Late, \$3.00



## Special Offer

One each of all 4 varieties illustrated on these two pages, all Brand Divisions, all true-to-name, for

**\$15.00**

POSTPAID



**GOLD MEDAL**

At the National Peony Show held in Rockford Ill., June, 1946, Hansina Brand was shown in eleven exhibits winning prizes. One prize was the Gold Medal, one the Silver Medal, and one for the best double variety in the show.



**9.4 Hansina Brand**



**9.6 Mrs. A. M. Brand—Late, \$5.00**

Shown in four prize-winning exhibits at the Rockford Show.

### 9.1 HANSINA BRAND

(Brand)

A glistening flesh-pink with a salmon reflex shading toward the base of the petals. As the flowers fade they resemble a perfectly formed specimen of Solange. Comes into bloom late in the season and comes good every year while Solange often fails to produce perfect flowers. Hansina Brand was awarded the Farr Memorial Gold Medal for the best flower exhibited at the National Show held in connection with the Chicago Exposition in 1933. In 1934 at the National Show held in St. Paul, Hansina Brand was again awarded the Farr Memorial Medal as the best flower in the show. A gorgeous flower.

**A Brand Division \$7.50**

### 9.6 MRS. A. M. BRAND

(A. M. Brand)

A pure glistening white coming into flower very late in the season. The flower is large, of perfect Rose form, with large, uniform petals of remarkable substance. This flower received the Gold Medal of the American Peony Society at St. Paul, in 1923. The plant is medium tall with vigorous, upright stems and beautiful dark green foliage.

**A Brand Division \$5.00**

### 9.0 ELLA CHRISTIANSEN

(A. M. Brand)

Although not so deep a pink as Blanche King, Ella Christiansen is so distinct from the delicate pinks in coloring as to be a real acquisition. The flower is exceedingly large, both on the plant in the field and when handled as a cut flower. Petals are long, narrow and heavily serrated on the edges. The flower first opens cup-shaped, then flat. Irresistibly appealing—Ella Christiansen receives the unbounded praise of every visitor. We like it better every year.

**A Brand Division \$3.00**

### 9.1 MYRTLE GENTRY

(Brand)

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. The flower has the fragrance of a Tea Rose. Our Silver Medal variety.

**A Brand Division \$3.00**



# CHOICE DOUBLE VARIETIES

*Plant Brand Divisions and You Plant the Best*

**Don't be governed by prices. A BRAND DIVISION is worth the difference**

## 8.5 ADOLPHE ROUSSEAU

(Dessert & Mechin)

One of the very good early dark reds. The plant is very tall and holds its flowers so erect that it makes a fine showing. One of the finest of all red Peonies as a landscape variety. A great dark, unusually rich red that looks almost black when viewed from a distance.

A Brand Division \$1.50

## 9.2 A. B. FRANKLIN

(Franklin)

A large, late, double white that opens with a faint rosy flush with a tinge of pinkish cream in the center. Petals are closely packed in Roselike arrangement. Flower is perfect in form, of great substance, and is delicately fragrant. Plant is medium tall, with excellent foliage and stiff, straight stems. One of the very best of all white Peonies. This fine white was awarded a Gold Medal by the American Peony Society in 1933.

A Brand Division \$5.00

## A. J. DAVIS

(Brand)

A very large, loose, semi-rose, midseason red. The flowers are generally produced one to a stem. The petals are loosely arranged, showing stamens. A tall growing variety and consistent bloomer.

A Brand Division \$1.00

## 8.9 A. G. PERRY

(A. M. Brand)

A rich old ivory, tinted delicate rose-pink, with zones of deeper pink radiating from the center of the flower to the edge of the petals. It comes into bloom early midseason. Plant has fine upright growth habit, medium tall, strong stems and clean foliage. One of our newer Peonies that we know will please the most exacting.

A Brand Division \$3.50

*(In the December Peony Bulletin of 1936, G. W. Peyton of Rapidan, Virginia, writes regarding 10 best Peonies that season, "Alluringly attired in robes of softest pink, shading to creamy white, A. G. Perry was easily one of the finest flowers to be found.")*

## 8.6 ALBERT CROUSSE

(Crousse)

Albert, Felix, and Marie Crousse are three noteworthy Peonies. Albert Crousse is a beautiful soft shell-pink with narrow compact petals. An outstanding late midseason variety. If your garden needs a substantial late light pink, you will be pleased with this variety.

A Brand Division \$1.00

## 9.0 ALESIA

(Lemoine)

A late midseason white with large blooms of perfect form, that deepen towards the center to an ivory glow. The plant is tall, stems good, and excellent foliage. This is one of the finest varieties Lemoine ever sent out and the fragrant flowers are equal in beauty to Le-Cygne, La Lorraine or Alice Harding.

## 8.7 AUGUSTE DESSERT

(Dessert)

A large midseason rose-red, with large round petals, each edged with a distinct narrow silver border. Plant of medium height and a prolific bloomer. A brilliant light rose-red that is very distinct in color and form and a most desirable sort.

A Brand Division \$2.00

## 8.7 AVALANCHE

(Crousse)

A choice creamy white coming into bloom late in the season. The flower is large and compact, with a collar of creamy white petals surrounding a center of delicately tinted lilac-white petals occasionally edged carmine. A choice cut flower and also a fine show flower. See color page 44.

A Brand Division \$1.00

## 9.0 BARONESS SCHROEDER

(Kelway)

This is considered one of the finest white Peonies grown. When the last symposium was taken, this variety received a rating of 9.0 after 79 people had voted. When the buds first open, they are a delicate blush, but the flower soon fades to a milky white. This is a variety that should be found in every collection. It comes into bloom late, after most of the white Peonies are gone.

A Brand Division \$1.50

## 8.9 BLANCHE KING

(A.M. Brand)

For a good, deep, late pink we do not believe a better variety has been introduced to date. The flower is of wonderful size, symmetrical in form, and of true Rose type. It is a glowing deep pink that holds its color perfectly in the field and also develops into a wonderful show flower. It is not only a consistent prize winner in all the shows but it is also an excellent garden variety. This fine pink has received an Award of Merit, has had the distinction of being judged the best flower in many large Peony shows where competition was keen and is always found in many of the other winning classes. One of the latest to bloom. See color page 41.

A Brand Division \$5.00

## SMALL ORDERS

If you order only one root, allow 25c for postage. But this amount will usually carry three fine divisions within the 5th zone. All orders for Peonies amounting to \$5.00 OR MORE will be sent PREPAID in the United States if cash accompanies order.

## Blanche King as a Prize Winner

First introduced in London, Ontario, Canada, in 1922. Received an **Award of Merit** as an outstanding new variety.

At the National Show held in Syracuse, N. Y., in 1941, received the B. H. Farr Bronze Medal for the best flower in the show.

National Show at Topeka, Kansas, in 1942, won First Prize calling for six blooms of one variety.

Show in Minneapolis, Minn., in 1945, exhibited in the class of five varieties that won the Silver Medal.

We could fill a page with compliments for this variety, but our stock is too limited to fill all of the orders we would receive.

### 7.8 CHARLES McKELLIP

(Brand)

This is a large, loosely built, semi-rose, deep red Peony. We think it is the most perfect in form of all the deep red varieties. It is especially beautiful in the bud. This is one of the varieties whose good qualities are impressing themselves more and more upon the public. It comes into bloom just after Mary Brand, and we believe it is as good a red.

A Brand Division \$1.00

From Teepee Creek, Alberta, Canada

*Charles McKellip is a good red, a strong, healthy grower, and an unfailing bloomer that deserves promotion.*

### 8.5 CHARLOT

(Doriot)

Although this French variety was introduced into this country in 1924, the stock is still so scarce that the Peony is seldom on exhibit in any of our large shows. It is a tall, midseason, silvery lilac-pink with strong stems. The broad petals are edged silver with carmine at the base. A landscape variety of great value.

A Brand Division \$2.50

### 8.6 CHERRY HILL

(Thurflow)

A very tall growing semi-double bright dark early red. Splendid as a landscape variety. The color is a deep garnet, with a sheen so rich that the variety is very noticeable among all other reds. For best effects this variety should not be disbudded. Awarded a silver medal by the Massachusetts Horticultural Society.

A Brand Division \$1.50

### 8.4 CHESTINE GOWDY

(Brand)

A striking variegated cone-shaped pink. The broad outer petals are silvery pink. These enclose a zone of fine, irregularly shaped closely set petals, of deep rich cream, which in turn surround a prominent cone of broad pink petals, splashed and tipped with crimson. This is a late variety with delicate fragrance.

A Brand Division \$1.00

### 8.7 CLAIRE DUBOIS

(Crousse)

A late flower of immense globular form, with long incurved petals of a uniform shade of clear violet-rose, tipped silvery white. It has that same wonderful attractiveness possessed by Mons. Jules Elie. They are much the same in color but Claire Dubois is late where Mons. Jules Elie is early.

A Brand Division \$1.00

### 9.1 CORNELIA SHAYLOR

(Shaylor)

A very late light pink that gradually fades to an almost pure white with a greenish tint at the base of the petals. The plant is strong with tall stems that carry the flowers erect. Although a late variety it opens well and we consider this in a class with Georgiana Shaylor.

A Brand Division \$2.00

### 8.4 DAVID HARUM

(A. M. Brand)

A soft Tyrian rose without stamens. The flowers are very large with prominent guard petals surrounding a great ball of closely packed petals of the same shade. An upright growing plant with very strong stems that hold their large blooms erect. This is an excellent garden variety and also a good show flower. Another fine rose-red of beautiful form.

A Brand Division \$1.50

### 9.0 DR. L. W. POLLOCK

(Brand)

We have long sought for a real deep self-colored pink. There are many good light pinks but when you look for dark pinks that will cover an entire blooming season, it is impossible to find flowers of exceptional quality that will compare with our best whites and light pinks. This variety is a true self-color, deep Tyrian rose. It is as distinct among the deep pinks as Walter Faxon is among the light pinks. The plant is of medium height, very thrifty, light green foliage, and good strong stems. It is a true Rose type. The flower does not fade in the field. Here is a very fine field flower and also a good show flower. It is a large flower of exceptional merit.

A Brand Division \$15.00

Illustrated in color in our 1946 catalog. Omitted from our color pages this season as we wish to build up our stock of this scarce variety.

### DOROTHY J (Jones)

A beautiful new Peony that was displayed at the National Show at Rochester, Minn., in 1940, where it was awarded the Society's Silver Medal. This variety was also awarded the American Home Achievement Medal by the American Home Magazine. It is a large, deeply built, globular flower with quite prominent guard petals which give it wonderful form. It is not so closely built that it appears heavy. A beautiful soft even shade of delicate lavender-pink. We believe this is one of the coming flowers.

A Brand Division \$15.00



Dorothy J

### DR. JOHN L. CRENSHAW

(A. M. Brand)

A fine red coming into flower with the late varieties. When Baroness Schroeder is just passing its prime this variety is at its best. This is a bright crimson-red unlike in color either Longfellow or Mary Brand. When the buds just begin to open, they might pass for a rich red Rose. The three or four outer rows of petals are very large, broad, and symmetrically arranged. This flower has been admired in our seedling fields for the past ten years. The plant is of medium height, stems strong and erect, foliage narrow and dark green. The blossom develops into fine size for a red. Blooms at same time as Philippe Rivoire. Our stock is extremely scarce and we may not be able to offer it again for five years.

A Brand Division \$5.00

### 8.1 DUCHESSE DE NEMOURS

(Calot)

Creamy white. An early almost pure white with shadings of green at the base of the petals. A good flower. Plant medium tall; stems strong and erect; excellent foliage. Dependable and profuse bloomer.

A Brand Division \$1.00

### 7.6 EDULIS SUPERBA

(Lemon)

This is the first good deep pink. It sometimes opens for Decoration Day with us in Minnesota. The flowers are large, borne profusely on tall, strong stems. A loose, crown type flower, of a beautiful deep pink. One of the greatest of all cut flowers in its color and season. The flower deserves a much higher rating and should be planted because of its earliness and general good qualities. See color page 45.

A Brand Division \$1.00

### 9.0 ELLA CHRISTIANSEN

See color page 36 for description and price.

### 9.5 ELLA LEWIS

(Lewis, 1925)

A beautiful new pink that will take the country by storm when better known. There is very little stock of this variety and we feel very fortunate in being able to offer it at all. A deeply built flower of medium size in an even pure shade of salmon-pink. Deeper in shade than Marie Crousse, and a purer pink than Walter Faxon. Good plant habit.

A Brand Division \$10.00

Taken from September, 1941, Peony Bulletin

*"The winner of the best light pink and the runner-up for the best flower in the Show was ELLA LEWIS. All who saw it were struck with its fine form and beautiful coloring. This is another of the very scarce ones that are so hard to obtain."*

### 8.6 EUGENIE VERDIER

(Calot)

An ideal pink variety, coming into bloom early midseason. Semi-rose type. Opens a fresh hydrangea-pink with primary petals lighter, and the center of flushed crimson. Fragrant. An ideal garden flower. See color page 45.

A Brand Division \$1.00

### 8.9 EUNICE SHAYLOR

(A. M. Brand)

A midseason semi-double variety; beautiful on matured plants. Outer petals are a light pink. Center petals are a flesh-white with a circle of golden stamens around the center tuft. A good show flower.

A Brand Division \$2.00



## *Plant Brand Divisions this Fall*

**All six varieties were shown in prize-winning exhibits at the National Peony Show held in Rockford, Ill., June, 1946.**

We are offering 19 distinct varieties of double Peonies in color in this catalog. Mary Brand is shown twice, but no two of the others are alike. If planted early this fall, all should give some bloom next spring. These Peonies will spread your blooming season over a period of about three weeks. All are satisfactory garden varieties. All are splendid show flowers. Many of these Peonies in different years have been judged the best flower in the National Peony Shows.



**9.1 Frances Willard—Midseason, \$2.00**

Does well everywhere. Never disappointing.



**9.3 Walter Faxon—Early Midseason, \$1.50**

The most vivid of all pinks. Found in four of the Rockford prize-winning classes.



**9.2 Philippe Rivoire—Late, \$5.00**

Highest rated and richest coloring of all red Peonies. Shown in seven winning exhibits at Rockford.

### **SPECIAL OFFER**

**ALL 6 HIGH RATED PEONIES**  
illustrated on these two pages, no  
two of the same color in bloom at  
the same time, for only

**\$18.00**

Postpaid

**BRAND'S DIVISIONS  
ARE WORTH  
THE DIFFERENCE**

## for Superb Flowers Next Spring

**SPECIAL OFFER FOR ALL 19 DOUBLE VARIETIES  
ILLUSTRATED IN COLOR ON OUR SIX PAGES—**

**For Only \$42.00 Express Collect**

Since the Peony, Mary Brand, is shown on two color pages, we will include an extra root, Fireball, a brilliant fiery, semi-double red with each order calling for the entire collection of 19. Fireball is the most brilliant red of any Peony we grow.



**8.9 Blanche King—Late, \$5.00**

A consistent prize winner at all large shows. Shown in seven winning exhibits at Rockford.

A most satisfying all-around good red. Found in three Rockford winning classes.

**8.7 Mary Brand—Midseason, \$1.50**



**9.0 Mrs. Frank Beach—Late, \$5.00**

A captivating ivory-white. Found in one of the exhibits that tied for the Gold Medal at Rockford.

### **JOIN THE AMERICAN PEONY SOCIETY**

Every Peony lover should join the American Peony Society. Each member receives about four valuable booklets on the Peony each year. These bulletins contain valuable and interesting information. Articles are written by Peony enthusiasts from all sections of the country. A complete report of each National Peony Show is given in one of these numbers. You will keep up to date on the progress of the Peony by becoming a member.

Membership is \$3.00 per year. You may add this amount to any order you send to us and we will take care of your membership.



David Harum

#### 8.4 FELIX CROUSSE

(Crousse)

A deep rose-red showing no stamens. Consists of a central bomb of incurved petals surrounded by broad, prominent guard petals. A good all-purpose late red, the same type as the early red, Richard Carvel. See color page 45. A Brand Division \$1.00

#### 9.3 FESTIVA MAXIMA

(Mieliez)

An early true rose-type white with broad guard petals surrounding a compact inner mass of rich white petals flecked crimson. This is a good early garden variety to use for cut flowers, but as a rule, comes too early for a show flower. A Brand Division \$1.00

#### FIREBALL

(A. M. Brand)

This is one of our new seedling Peonies difficult to classify as to color. It is not a real red and neither is it a pink. Probably a brilliant Tyrian rose will best describe it. The flower is early, of medium size, semi-double, and for color extremely effective in the garden. It is not a show flower and is not for indoor use, but as an outdoor variety it is a knockout. A Brand Division \$2.00

#### 9.1 FRANCES WILLARD

(Brand)

Frances Willard is a very fine white which we believe gives universal satisfaction. It opens an exquisite blush-white, occasionally with a carmine touch, changing to pure white. Usually found in the winning classes in every show room. Midseason, comes into bloom with Mary Brand. (A gorgeous Peony named for a great woman.) See color page 40. A Brand Division \$2.00

#### 8.1 GALATHEE

(Lemoine)

Here is a flower that for some reason has been overlooked. It is a beautiful variety that we would rate very close to 9.0. We would place it in a class with such flowers as Sarah Bernhardt, Rosa Bonheur, and other such high class flowers. Extremely late and very fine. Beautiful light pink. A Brand Division \$1.50

#### 8.6 GENEVIEVE

(Lemoine)

A very large, glorious creamy white that blooms very late in the season. The plant is tall, with strong stems. It does not always come good but when the flowers are perfect, they compare favorably with such kinds as Mrs. J. V. Edlund, Enchanteresse and other good late whites. A Brand Division \$3.00

#### 9.0 GLORIANA

(Neeley)

A late midseason pink of a peculiar shade difficult to describe. The plant is tall with good stems that bear a flower of extra large size. A very lovely pink in every way and one that is sure to give perfect satisfaction. A Brand Division \$2.50

#### GOLDEN BRACELET

(A. M. Brand)

A very high built yellowish white with a distinct collar of yellow petals encircling the center. General color effect yellow and a real addition to the small list in this color class. This variety, when displayed in our show room is always greatly admired. One of our visitors suggested this appropriate name as the flower has a distinct band of creamy yellow petals through the flower that reminds one of a gold bracelet. A Brand Division \$5.00

#### 8.6 GOLDEN DAWN

(Gumm)

Anemone type; midseason. Yellowish center with broad guard petals of ivory-white. Similar in color to Primevere and Laura Dessert. For best color effects, all yellow Peonies should be cut in the bud and developed inside. A Brand Division \$2.00

HANSINA BRAND. See color page 37.

(A. M. Brand)

An extract from an article appearing in the September and December Peony Bulletin of 1934, written by Wm. J. Lockhart of Des Moines, Iowa.

#### HANSINA BRAND AGAIN WINS GRAND PRIZE

"I came, I saw, I was conquered—thrilled. A mere bystander this time I stood on the fringe of the crowd that gathered about the twenty-one judges who were picking the 1934 Grand Prize Peony, and with almost as much inner emotion as when in 1932 I saw my own SOLANGE shifted to the center of the stage, I watched the elimination process. I saw them pick up those two wonderful blooms of La Lorraine, and oh, what a flower! I joined them in my keen admiration as sheer merit and appealing purity forced them to recognize the marvelous beauty and glorious formation of the new and coming MRS. J. V. EDLUND. I admired with them many other startling blooms produced this year under such baffling weather conditions. But the queen could not be denied her glory for with all that grace and charm that last year gave her the crown at the Chicago World's Fair, there she stood, a perfect flower, beautiful as a dream, strong and sturdy, perfectly formed and fresh as the morning, and not a word of protest was heard when the ballots were counted and before the official announcement, the whispered word swept over the crowd—HANSINA BRAND.

"Mrs. A. S. Gowen, president of the Minnesota Garden Flower Society, grower of the bloom, modestly received the shower of congratulations that she so worthily deserved, but no lessening of the praise due here was in the minds of the more thoughtful as they turned from congratulating the grower to give equal admiration and thanks to the retiring and modest man who stood on the outside of the crowd, the originator of HANSINA BRAND, Mr. A. M. Brand, veteran breeder and grower of Faribault, Minnesota.

"No wonder, then, that this magnificent flower has been twice crowned queen of the National Peony Show and that many of us have resolved that at any price this great flower shall bloom in our own gardens.

"I congratulate you, Mrs. A. S. Gowen. I congratulate you, Mr. A. M. Brand. You are both worthy of the great honor."

#### 9.0 HAZEL KINNEY

(A. M. Brand)

I can still remember this beautiful flower as it appeared on the plant the first time. The form was so superb and the color so pure; it impressed us at once as a flower of great promise, which it since has proved. A great show flower when displayed alongside the very best. True rose type. Color a delicate clear Hydrangea-pink. Medium height plant; clean, light green foliage; late midseason; a prolific bloomer. See color page 44. A Brand Division \$1.50

#### 8.6 HEART'S IDOL

(Neeley)

This is a comparatively new Peony brought out by the late Dr. Neeley in 1936. The flower is an ivory-white with heavy rounded guard petals. The plant has stiff stems and comes into bloom mid-season. A Brand Division \$2.50

#### 8.8 HENRY AVERY

(Brand)

A late midseason variety. Guards and center petals a bright light pink. Between the guard and center petals is a very distinct collar, from an inch to an inch and a half wide, of creamy yellow petals. This gives the flower a very striking appearance. This is a handsome Peony making a fine garden variety as well as a striking show variety. A Brand Division \$1.50

#### 8.6 HENRY M. VORIES

(Vories)

A delicate light pink coming into bloom very late in the season. Flower is large, flat, rose type. The plant is tall and strong with good stems that support the flowers well. A pleasing variety. A Brand Division \$2.00

#### JEAN COOPERMAN

(A. M. Brand)

An early midseason even toned soft crimson-red coming into bloom a few days after Richard Carvel. The flower is of good size and pleasant fragrance. It is semi-rose in form, made up mostly of large petals nicely arranged. An annual and profuse bloomer. A fine show flower and, we believe, a coming red for the commercial cut flower trade. A Brand Division \$3.00

#### 9.2 JEANNOT

(Dessert)

A large, high built, round flower of rose type with a cupped center. Color a delicate lavender-pink, with salmon-pink shadings at the base of the petals. A remarkably fine show flower with faint fragrance. Also excellent as a garden flower. Very late. A Brand Division \$2.00

#### 8.6 JUDGE BERRY

(Brand)

This is a fine delicate pink coming into bloom with that very early deep pink, Edulis Superba. Its attractive, large flat flowers are of excellent color and texture. Coming at the beginning of the Peony season, when most varieties are of small or medium size, this immense flower has a peculiar distinction. A Brand Division \$1.50



We are offering this fall a number of varieties that we are not able to list each year, as stock is still very limited. If you note a variety that interests you, we advise you to purchase this fall, as many of these new ones will not be found in our catalog next year. We have many inquiries from our customers regarding Peonies we have listed in previous years but are not offering at the present time. We hope to be able to list such kinds as: Dr. Graham, Dr. Huxley, Roy Goddard, Oliver F. Brand, and a number of others within the next two years. In the meantime, take advantage of our special ones that we are able to supply this fall and order promptly.

#### 8.8 KARL ROSENFELD

(Rosenfeld)

A brilliant and striking variety, coming into bloom early midseason. Flowers very large, semi-rose type, and slightly fragrant. Desirable as a cut flower, a garden variety, and a show flower. See color page 44.

A Brand Division \$1.00

#### 9.0 KATHARINE HAVEMEYER

(Thurlow)

A large flesh-pink of true rose type coming into bloom late in the season. The guard petals are broad and rounded and somewhat notched at the ends. Center petals narrow and fringed. The center is full and high. The plant is medium tall and vigorous with strong, graceful stems. Fragrant.

A Brand Division \$2.50

#### 9.8 KELWAY'S GLORIOUS

(Kelway)

A fine midseason lacy white that fully deserves its high rating. The flowers are large, rose type, with long lacinated petals. Plant is medium tall, upright, with strong stems that hold the lacy flowers erect. A really fine white.

A Brand Division \$3.00

#### 9.1 LADY ALEXANDRA DUFF

(Kelway)

An immense, loosely built flower with great broad rounded petals. A pale blush-pink, fading to white, with yellow stamens. When not disbudded, the central flower is loosely double, of a rather flattened, circular form; central petals touched with carmine. A beautifully formed flower; sweet scented. Very floriferous. Very showy. Opening after the central flower, the side flowers come semi-double, saucer-shaped, showing stamens.

A Brand Division \$1.50

#### 8.1 LAKE O' SILVER

(Franklin)

This is a light pink silver-tipped variety, with golden anthers prominently showing throughout the flower. The central petals are a darker pink. The bloom is very large, often 7 to 8 inches in diameter on established plants. It is an extremely free bloomer.

A Brand Division \$1.00

#### 8.6 LA LORRAINE

(Lemoine)

A large flower, nicely rounded, with great broad petals beautifully arranged. Comes into bloom midseason. Color a soft even shade of creamy pink. In our opinion, this flower is not fully appreciated. We feel that it is one of the choicest of all Peonies and should rate well above 9.0. From our first observation of the flower, this has been our constant impression. We exhibited La Lorraine at the National Peony Show held at Rochester, Minn., in 1940, in the class calling for "10 blooms of 1 variety in white or flesh-pink." There were 16 entries in this class and we won first prize with La Lorraine, Mrs. J. V. Edlund won second in this class, and Mrs. Frank Beach won third.

A Brand Division \$2.00

#### 8.3 LA ROSIERE

(Crousse)

Large flowers in clusters; straw-yellow at the center, shading to a creamy white border—this is indeed a striking variety. Pleasing fragrance. The flower is loose, showing a band of yellow stamens which light up the flower with a yellowish cast.

A Brand Division \$1.00

#### 8.5 LA PERLE

(Crousse)

A large midseason light old-rose-pink. Center petals flaked with red. The plant is of medium height, with good stems and foliage. A most excellent cut flower variety. Highly fragrant.

A Brand Division \$1.00

#### 8.8 LAURA DESSERT

(Dessert)

The flower is round, of rose type. Guard petals creamy white, enclosing a domelike center of pure canary-yellow. Like Fanny Crosby, the plant is an upright grower, holding blossoms erect for good landscape value. Like all yellows, it must be developed inside away from the sun to preserve its color. Early midseason.

A Brand Division \$2.00

#### 8.8 LILLIAN GUMM

(Gumm)

A uniform apple-blossom-pink with more brilliant shadings at the base of the petals. The flower is large, globular in form, rose type, with broad petals, and a cupped center. A fragrant late midseason variety. A reliable bloomer.

A Brand Division \$2.00

#### 9.0 LONGFELLOW

(Brand)

Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong, stiff stems. The flower is a bright crimson and is always found among the winning classes in the show room.

A Brand Division \$2.00

#### 8.4 LORA DEXHEIMER

(Brand)

To us, the splendid habit and brilliant color of this plant have exceptional merit. We first selected it from the seed bed in 1904. Each succeeding year it has grown in our esteem. Color intense flaming crimson. Early midseason. A variety that ranks with Longfellow. From all parts of the country, we have reports of the wonderful qualities of Lora Dexheimer.

A Brand Division \$1.50

#### 8.3 MARIE JACQUIN

(Verdier)

A midseason semi-double flower. Purest white guards; then a collar of yellow stamens surrounding a row of shorter pure white petals, then a tuft of yellow stamens, all giving the flower a pronounced Waterlily effect. The stems are erect, a clean, light green, as is also the foliage.

A Brand Division \$1.00

#### 9.1 MARTHA BULLOCH

(Brand)

One of the greatest of all pink Peonies. The color is a bright old-rose-pink. The plant is very tall and comes into bloom late midseason. The flower is cupped rose type and often measures from 9 to 12 inches in diameter. The stems are strong and hold the heavy flowers well above the foliage. A constant prize winner.

A Brand Division \$3.00

*At the National Show in Rochester, Minn., 1940, this variety was entered in a class calling for three blooms of one variety in medium or dark pink. There were 20 entries in this class. Martha Bulloch won 1st, 2nd and 3rd prizes and also emerged as the Grand Champion flower of the entire show.*

#### 8.7 MARY BRAND. See color page 41.

#### 9.1 MINUET

(Franklin)

A late midseason, fragrant, light pink with Roselike center. In substance and form it has the character of an ideal flower. The flowers stand about 20 inches above medium tall bushes on stiff, straight stems. This is one of the very best of Mr. Franklin's many fine Peonies.

A Brand Division \$5.00

#### 8.1 Mlle. LEONIE CALOT

(Calot)

A medium sized light flesh-pink with a sweet fragrance. The plant is of medium height with good stems and foliage and comes into bloom late midseason.

A Brand Division \$1.00

#### 7.9 MME. DE VERNEVILLE

(Crousse)

A bomb type. Guard petals sulphur-white; center petals rose-white with carmine touches. Good substance. Stems long and strong. An ideal cut flower. Pleasing fragrance. Comes into bloom after Festiva Maxima, and we regard it superior in beauty. See color page 45.

A Brand Division \$1.00

#### 8.9 MME. EMILE LEMOINE

(Lemoine)

A rare, beautiful white, coming into bloom late in the season. The flowers are very large, uniform in shape and size, with center petals irregularly marked carmine. The plant is rather tall with strong, erect stems. A most satisfactory garden flower and a wonderful show flower.

A Brand Division \$1.50

Martha Bulloch



# CHOOSE FROM THIS LIST

ENJOY THE BEST IN GARDEN PEONIES

Karl  
Rosenfield  
(Midseason)

**SPECIAL OFFER**  
FOR 25 SUPERB GARDEN VARIETIES  
And most of them also the best of show flowers.  
All illustrated in color on these two pages, plus  
15 other excellent varieties named on opposite page,  
For Only **\$25.00** Express Collect

Sarah Bernhardt  
(Late Midseason)

Mary Brand  
(Midseason)

Avalanche  
(Late)

Hazel Kinney (Late)

**ALWAYS GOOD  
ALWAYS DEPENDABLE**

**Edulis Superba**  
(Early)

**Eugenie Verdier** (Midseason)

## *Choose* from this Color Spread

**Any 3 for \$3.75, postpaid**

**Any 6 for 7.00, postpaid**

**All 10 for 11.00, postpaid**

You may wish a larger collection of good, dependable garden varieties. If so, the following 15 will round out a collection of 25 superb kinds: Albert Crousse, A. J. Davis, Chestine Gowdy, Claire Dubois, Duchesse de Nemours, Lady Alexandra Duff, La Rosiere, Longfellow, Marie Jacquin, Nina Secor, Nymphaea, Reine Hortense, Richard Carvel, Souvenir de Louis Bigot, Tourangelle.

**Mme. de Verneville**  
(Early)

**Mons. Jules Elie**  
(Early)

**Felix Crousse**  
(Late)



**9.3 MONS. JULES ELIE**

(Crousse)

An immense self-colored flesh-pink, shading a trifle deeper toward the base of petals. Great prominent broad guard petals enclose an immense ball of incurved petals of the same color, all covered with an intense silvery sheen. It looks more like a huge Chrysanthemum than a Peony. The plant is medium tall with strong stems. An early bloomer with pleasing fragrance. See color page 45.

A Brand Division \$1.50

**8.8 MONS. MARTIN CAHUZAC**

(Dessert)

If you wish the darkest red Peony grown, order this one. Flowers medium to large, semi-rose type, with stamens. Color a deep maroon-red. It often comes semi-double until plants are well established. The plant is medium tall with strong, sturdy, upright stems. It comes into bloom early midseason and is a striking landscape variety.

A Brand Division \$1.50

**9.6 MRS. A. M. BRAND.** See color page 37.

(A. M. Brand)

**9.0 MRS. BRYCE FONTAINE**

(A. M. Brand)

A midseason, rich dark crimson. It is darker than Longfellow but not the color of Mons. Martin Cahuzac. It is a flower of wonderful substance and holds up well after being cut and for this reason it makes a fine garden and show flower. Although this variety is listed as new and few roots have been sold, we have watched it year after year for over 16 years and we are willing to place it among the very best reds.

A Brand Division \$5.00

**9.0 MRS. DEANE FUNK**

(A. M. Brand)

A Walter-Faxon-pink coming into bloom early midseason. The flower resembles Phyllis Kelway and is one of the finest of all Peonies for use in decorative work in making up large baskets or vases of flowers. A distinct band of golden stamens lights up the entire flower and these stamens enclose a rosebud, cup-shaped center of large incurving petals. Magnificent in the show room.

A Brand Division \$3.00

**MRS. EUCLID SNOW**

(A. M. Brand)

A very attractive deep flesh-pink with rays of deeper pink throughout the petals. Flowers open into large, cup-shaped blooms with long, broad petals that are nicely notched at the ends. An early midseason variety of medium height with strong stems that hold the blooms erect and well above the clean, light green foliage. A variety that we have been unable to offer yearly as our stock is extremely scarce.

A Brand Division \$7.50

**9.0 MRS. FRANK BEACH**

(A. M. Brand)

A deep ivory-white coming into bloom late in the season. The flower is large, flat, perfect rose type with long, narrow, lacinated petals of the same lacy effect as in Jubilee. Mrs. Frank Beach is a glorified Jubilee but is not handicapped by a weak stem. This variety develops a flower true to type on a yearling plant. The blooms are profuse and sweetly fragrant. One of the best of all white Peonies. See color page 41.

A Brand Division \$5.00

*"Taking everything into consideration, I believe the best white Peony in my experience is Mrs. Frank Beach. I'll admit there are some larger and taller, but none of them do better for me in all respects at the same time. I believe it is one of the best-keeping white Peonies that I have ever grown. The whites do not take cold storage very well. Mrs. Frank Beach seems to be an exception. In Lincoln at the National Peony Show in 1937, when the show was taken down on Sunday evening, every bloom of Mrs. Frank Beach that I had there was still good."*

**9.2 MRS. J. H. NEELEY**

(Dr. J. H. Neeley)

A late flowering bluish-white shading to white with a greenish reflex at the base of petals. Center petals enlivened with yellowish pink or salmon tones that are attractively different. A new variety that seems destined to earn a place among the truly great Peonies.

A Brand Division \$5.00

**9.5 MRS. J. V. EDLUND**

(J. V. Edlund)

This is a large pure white flower of most perfect form. In voting off the tie with Hansina Brand at the Toronto National Show, this flower was awarded best flower in the show. It is a late, large pure white that is in bloom with Blanche King, Genevieve, Mrs. A. M. Brand, and Mrs. Frank Beach. It is one of the very finest of all Peonies.

A Brand Division \$5.00

**9.4 MRS. LIVINGSTONE FARRAND**

(Nicholls)

The most talked of new Peony in many years. This is because of its beautiful color. It is the pink everyone likes. It is a deeper shade than Walter Faxon and retains its color in the full sun much better. The flower is rather high and loosely built. The stock of this variety is scarce and our supply is limited.

A Brand Division \$15.00

**9.1 MRS. ROMAINE B. WARE**

(A. M. Brand)

A fragrant light pink coming into bloom midseason. The flower is medium large, rose type, with a delightful rose fragrance. The plant is medium tall with strong, slender stems that hold the flowers well erect. Returning from the National Show at Boston, I stopped with my good friend Harry F. Little. Mrs. Romaine B. Ware was in full bloom. Of this wonderful flower Mr. Little said: "I think this one of the daintiest of all Peonies."

A Brand Division \$2.00

**MRS. ROWLAND**

(Brand)

We need new shades and colors in Peonies and this new introduction of ours is distinctly different from all others. In color it is a peculiar shade of a deep rich red-purple. The flower is rose type with large, beautifully arranged petals. We named this Peony for a pioneer Minnesota woman who went through the terrible days of the Indian Massacre at New Ulm, Minnesota. If you are looking for something entirely different, you will find it in this new variety.

A Brand Division \$7.50

**9.1 MYRTLE GENTRY**

(Brand)

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. Has the fragrance of a Tea Rose. Our Silver Medal variety. See color page 36.

A Brand Division \$3.00



Yonkers, N. Y.

Dec. 1, 1941

*"Of all the fine Peonies in my garden—and there are well over 100 varieties—I believe I really get more satisfaction from MYRTLE GENTRY than from any other. Its exquisite beauty, combined with its regular dependability both as a garden subject and a cut flower, leave little to be desired."*

Topeka, Kan., Aug. 7., 1941

*"There is one thing that I have wanted to tell you folks for quite a while and just never did. I think that Myrtle Gentry is one of the three best, if not the best Peony that I have ever grown or that it has been my privilege to see. If I were limited to just two varieties of Peonies, one of them would be Myrtle Gentry. It has never failed me to date."*

**8.9 NANCY DOLMAN**

(Vories)

A distinctive rose-pink of conical form and of great size. Although a very late variety, it seems to open as well in the South as in the North. The plant is very tall, with strong, heavy stems that bear blooms of extra large size and fully double. One of the best of Vories originations.

A Brand Division \$2.50

**8.8 NANETTE**

(Doriat)

A loosely built pale pink of large size and beautiful form, that gradually fades to almost a pure white. The plant is of medium height with excellent stems, that comes into bloom midseason. A very free flowering variety of exceptional charm.

A Brand Division \$1.50

**SUBSTITUTIONS**

Sometimes an order reaches us late in the season after our stock of some varieties is exhausted. If you send in an order and you are not particular about receiving just the varieties in your list, give us permission to substitute a variety of the same color of equal or better value. As a rule our stock is sufficient to fill our orders just as they are given.

**9.0 NINA SECOR**

(Secor)

An absolutely pure white of true rose-type. A few of the central petals show a fine crimson edge. The flower is built high with a cupped rosebud center and resembles Kelway's Glorious. The flowers are medium to large. The plant is tall, graceful, with light green foliage. The plant needs careful disbudding to bring the blooms to exhibition size. Midseason. **A Brand Division \$1.50**

**8.8 NYMPHAEA**

(Thurflow)

Large flat flowers with wide, silky petals of delicate creamy white, notched at tips, edges somewhat rolled; yellow stamens in center reflect a golden light throughout. Fragrant. Early midseason. Remindful of a Waterlily only much larger and more beautiful than any Waterlily we have ever seen. Very refined; a real addition to our growing list of good Peonies. More semi-double than rose type. **A Brand Division \$1.00**

**OFFICINALIS RUBRA**

That large brilliant red Peony so often seen as a favorite in old gardens. In the latitude of southern Minnesota it generally blooms by Decoration Day. It does not begin to fade until just before the main crop of other Peonies appear. Officinalis Rubra is always in bloom here June 1st or before. **A Brand Division \$1.50**

**9.2 PHILIPPE RIVOIRE**

(Riviere)

A very bright rich crimson coming into bloom late midseason. The beautiful form of this flower and its uniform soft rich color make it a flower loved by all who see it. This is a fine show flower and is absolutely void of stamens. It has a pleasing fragrance and is the highest rated of any red Peony. See color page 40. **A Brand Division \$5.00**

**7.7 PHILOMELE**

(Calot)

A striking landscape variety with bright rose guard petals, enclosing a center of amber-yellow petals. As the flower develops, a crown of bright rose appears in the center. A midseason variety of medium size. **A Brand Division \$1.50**

**8.6 PRIDE OF PAULDING**

(Neeley)

A large, late, rich flesh-pink. The center of the flower is a creamy pink and the base of the petals have a greenish cast. The flower has a sweet Rose fragrance. The stiff heavy stems hold the large flowers erect. **A Brand Division \$1.50**

**RALPH SMITH**

(Brand, 1943)

Another new late midseason red that we think worthy of introduction. Some people say: "Why another new red? All red Peonies look alike." Now this is not true. Each of the reds we have introduced is distinct, and Ralph Smith is one of the most distinct of all. A perfect bomb type with broad flaring guards. Medium sized, with no stamens, in an even, distinct shade of pleasing deep dark red. This new red possesses great possibilities as a cut flower. Does not burn in the sun. **A Brand Division \$5.00**

**R. A. NAPIER**

(A. M. Brand)

This is a Peony we are especially proud of. After watching its performance over a long period in both seed beds and fields, we sent out the first roots in 1939. We have always thought a vase of perfectly developed Tourangelle was about the last word in Peonies. In R. A. Napier, we have a Peony of practically the same form and color, a Peony that might easily be mistaken for Tourangelle. But Tourangelle seldom comes good in Minnesota while R. A. Napier is good every year. **A Brand Division \$5.00**

**8.7 REINE HORTENSE**

(Calot)

A uniform hydrangea-pink, with guard and center petals marked crimson. This is a variety that gives universal satisfaction and is both a show and garden variety. The plant is tall with long, stiff stems. The flowers are slightly fragrant. A midseason variety. **A Brand Division \$1.00**

**9.0 REV. H. TRAGITT**

(A. M. Brand)

White. Very large, of true rose type. Great blooms of the most perfect form resemble large balls of snow. The dwarf plants with strong stems hold the great white blooms erect. Very sturdy, even growth. Planted in rows, they present a remarkable sight when in bloom. So profuse, the blooms cover the whole plant with a solid mass of white. Usually pure white, yet occasionally a faint trace of red on an inner petal. Globular in form; great broad, snow-white petals of great substance. Resembles Le Cygne but it is late while Le Cygne is early. Unusually fragrant. **A Brand Division \$3.00**

**8.8 RICHARD CARVEL**

(Brand)

An early crimson parallel to the pink Mons. Jules Elie. With its extra early blooming qualities, large size, and splendid habits, this variety is already a well established favorite. A valuable cut flower. The odor is pleasant and pronounced, a very rare quality in the reds. **A Brand Division \$1.50**

**9.0 ROSA BONHEUR**

(Dessert)

Very large, rose type. Delicate pink, with guard petals slightly flecked-crimson. The plant is medium tall, erect, with strong stems. A late midseason variety, always admired. **A Brand Division \$1.00**

**SAM DONALDSON**

(Brand, 1943)

We have been looking for a long time for a Peony as dark as Mons. Martin Cahuzac but with better plant habits. We believe we have this requirement in our new Peony, Sam Donaldson, named for an old schoolboy friend. This is a late Peony, in season with Philippe Rivoire. It has the beautiful dark red color of Cahuzac, but it is a much stronger plant. The plant is of good height, blooms medium to large, deep, globular in form, and of semi-rose type. Mons. Martin Cahuzac burns quickly in the hot sun, but our new variety will stand right up in the sun without burning. **A Brand Division \$5.00**

**9.0 SARAH BERNHARDT**

(Lemoine)

Another fine pink that always prevails in the show room. From our chart you will note it appeared every year in the large class. The color is a true apple-blossom-pink with each petal silver tipped. It is a late midseason variety with an agreeable fragrance. See color page 44. **A Brand Division \$1.00**

**9.7 SOLANGE**

(Lemoine)

As to color this variety is hard to classify. The flower is made up of a suffusion of buff and pale salmon-pink shades. The flower is a perfect rose type. The coloring is beautiful and distinct but the flowers often fail to open. We recommend it for a large planting but not for a small home garden. The years when it comes good it fully deserves its rating. **A Brand Division \$2.00**

**9.1 SOUVENIR DE LOUIS BIGOT**

(Dessert)

Salmon-pink. Color a brilliant rose, slightly tinted carmine at the base, turning to a salmon-pink. Resembles Walter Faxon in color but stands up much better in the field. A real treasure. **A Brand Division \$1.50**

**8.4 STRASSBURG**

(Goos &amp; Koenemann)

A midseason old rose or lavender-pink of excellent form. Flowers are very large, loosely built, semi-double. The petals are large, broad, and of delicate lilac-rose. The plant is tall with strong stems and excellent foliage. **A Brand Division \$1.00**

**9.8 THERESE**

(Dessert)

Very large; somewhat loosely built; long, narrow pointed petals. Plant of medium height with strong stems. Usually produces large typical flowers, even on 1-year plants, if they are allowed to bloom. Early midseason pink, fading toward the center, and illumined by a golden yellow glow in the depths. A supreme flower for exhibition purposes. **A Brand Division \$2.00**

**9.4 TOURANGELLE**

(Dessert)

A delicate pearly white, suffused with shades of delicate salmon and La-France-rose. The flower is rose type and comes into bloom late in the season. The plant has a weak stem but the coloring of the flower is so unusual that it is admired by all who see it. **A Brand Division \$1.50**

**8.2 VICTOIRE de LA MARNE**

(Dessert)

A large midseason purplish red with silver reflex. A striking loosely formed flower with strong, vigorous stems. A variety that always attracts attention both in the field and in the show room. **A Brand Division \$1.50**

**9.3 WALTER FAXON**

(Richardson)

The most vivid of all pinks, the only "real pink" as someone has said. A remarkable flower, at its best in the show room. The flowers are of medium size, attractive in form, and mildly fragrant. In the fields it does not hold up as well as Souvenir de Louis Bigot but in the show room it tops them all. See color page 40. **A Brand Division \$1.50**

**GARDEN TALKS**

Illustrated by Colored Slides

We have about 200 colored slides illustrating various varieties of Peonies, Lilacs, Poppies, Flowering Crabs, Lilies, and different perennials.

We send the slides, together with a written outline, by express to any Garden Club that wishes to use them at a cost of \$5.00. The past year these slides were in almost constant use. They traveled from coast to coast and from reports sent back, we believe they were very much appreciated wherever they were shown. The following is an extract from one letter:

Dodge City, Kansas

"We had a most delightful meeting of the Garden Club, Monday night, when Mr. L. gave a discussion of Peonies, illustrated with your attractive colored slides. He held his hearers in perfect attention for more than an hour, and the comments after the lecture and over the phone since, were most flattering. I must thank you again for the use of your beautiful slides. They enabled us to get off to a good start in the new year."

J. D.

**WHY WORRY ABOUT PRESENTS!**

Let us worry for you. Gifts for Christmas, Father's Day, Mother's Day, Easter, and Birthdays often become a real problem.

A common slogan is: "Say it With Flowers." But fresh flowers last but a short time and are then discarded. Our slogan is: "Give Plants That Will Produce Flowers." Then your present will be enjoyed year after year.

You can do this by sending your order to us for Peony roots, a Lilac bush, an ornamental Crab Tree, or other catalog items. We will send an appropriate card and send the stock at the right planting time.

Flower lovers would also enjoy using one of our fine garden hoes, and last Christmas this seemed to be a favorite item.



Akashigata

If our Special Offer does not suit your individual garden, make up your own collection. You may choose a

**\$10.00 Value For \$8.00**

This offer applies to Single and Japanese types only.

## Single and Japanese Types

If you visit a large show room and look over the many exhibits, it soon becomes evident that the Single and Japanese types of Peonies are growing rapidly in popularity, and there are many reasons for this.

They are more artistic than the heavier double types for decorative and bouquet work.

Both types hold up well in wind, rain, and sun. They lend variety not only to Peony plantings, but to exhibits of Peonies in the show room.

These varieties have won many Awards at both National and Local Shows.

Among those especially honored are three Brand varieties: **Krinkled White**, a fine white single; **President Lincoln**, a choice red single; and **Prairie Afire**, a Japanese type.

At the National Show held in Rochester, Minnesota, in 1940, **Krinkled White** won five first prizes.

Again, at the National Show held in Rockford, Ill., in 1946, this fine Peony won first prize as the best white single.

It is definitely a winner.



**8.8  
PRAIRIE AFIRE**  
Awarded  
Boyd Memorial  
Medal on New  
Japanese Peony,  
**Prairie Afire,**  
1932





# of Fine Peonies ~

- Dazzling Beauties
- Distinctly Different
- Decidedly Decorative



Krinkled White

Fond du Lac, Wis.  
 "Referring to enclosed order, permit me to comment on your Krinkled White Peony. A friend planted one of these last fall and tells me she had fine blooms this year. She brought me one bloom last Friday (June 18th) and it is today an exquisite bloom after five days being cut. Do not recall ever having a Peony last as long in the house and in the living room—no especial care except fresh water daily and weather seasonably warm. Hope I can report as favorably another year with the one I am ordering herewith."  
 MRS. P. B. H.

Lebanon, Ill.  
 May 19, 1941

"A few years ago I bought from you Japanese Peony 'Prairie Afire' and I am simply thrilled over it as a cut flower developed indoors. It's simply gorgeous, sweet scented rose. I'd have called it 'Rose of Wonderland' had I originated it. I never want to cut my blossoms of any flowers for indoors, that is why I was so disappointed the first time I saw it blooming in my garden. I am proud of it."

A. P.

[49]



Mikado

## SPECIAL OFFER

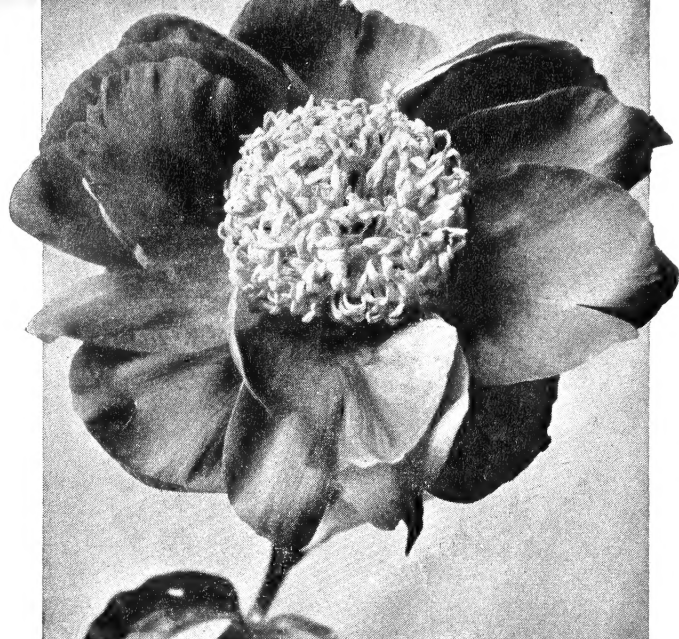
The five beautiful and artistic Peonies illustrated in color on these two pages make a wonderful color combination.

The five, if purchased separately, would cost you . . . \$13.00

We offer them as a collection, postpaid for . . . . . 10.00

L'Etincelante





Akashigata

# Single and Japanese Types

## 9.2 FUYAJO

(Origin Unknown)

A choice Japanese Peony with rich, dark mahogany-red petals surrounding a full center of broad petaloids of the same dark rich color as the outer petals. The plant is tall, with strong stems, and comes into bloom midseason.

A Brand Division \$3.00

## GAY PAREE

(Auten)

A striking novelty and absolutely distinct from all other Japanese types. The outer petals are deep cerise, center a lighter shade, with creamy splashes flushing towards white. The flower has exceptional charm and attracted the attention of our many visitors in our fields the summer of 1946.

A Brand Division \$2.00

## 8.7 HARRIET OLNEY

(Brand)

This variety is one of the very earliest of our singles to give color to our fields. It opens a deep rose but gradually changes to a soft rose-pink. The plant is medium tall with straight, stiff stems which hold the flower well erect. A very fine landscape variety.

A Brand Division \$1.00

## 8.0 HENRI POTIN

(Doriat)

A late china-pink overlaid with rich shadings of salmon. The broad guard petals surround a large tuft of filamentous petals gradually fading to white with vivid yellow at the tips. We consider this one of the best pink Japanese varieties.

A Brand Division \$3.00

## 9.3 ISANI GIDUI

Origin unknown. A very large midseason white. Two rows of very broad, rounded, smooth guard petals enclose a center of rich buff-yellow staminodes; carpels green, tipped pale yellow. Medium tall; vigorous; free flowering. A beautiful white Japanese variety.

A Brand Division \$3.00

## 9.0 KRINKLED WHITE

(A. M. Brand)

First noticeable in the bud which resembles the bud of a pale pink Tulip just ready to burst. The bud is comparatively small and beautiful in effect. As it opens, it expands into a large flower with great broad, pure white petals, like crinkled crepe paper. Stems tall, straight, slender but strong; clean light green. Award of Merit, Des Moines National Show. Especially fine for cutting. See color page 49.

A Brand Division \$3.00

## 8.6 LE JOUR

(Shaylor)

The largest single white Peony. A pure white with great heavy petals; center an immense tuft of golden stamens. Strong, upright plant holds the great blooms well erect when the side buds have been taken off. This and Krinkled White are the two best white singles. Especially notable because of its pure color, fine substance and great size.

A Brand Division \$3.00

## 8.8 LETO

This is the second season we have been able to offer this fine Japanese variety. The beauty of Leto lies in the form of the flower and also in its color. It is a pure glistening white with prominent center of rich deep yellow staminodes. The plant is strong and a profuse bloomer. Don't overlook this new one.

A Brand Division \$3.00

## FOR EITHER GARDEN OR SHOW FLOWERS. AS FINE A COLLECTION OF THESE TWO TYPES AS CAN BE FOUND ANYWHERE.

Few people are familiar with the beauty of the single Peony. For both house decoration and garden effects, the single Peony has an artistic value different from the double form. The main bud opens first; but before it has passed its prime the lateral buds also open, making the plant a mass of bloom. They bloom at least a week before the earliest doubles, thus lengthening the blooming season.

There exists a great deal of confusion as to what is a Japanese Peony and wherein this type of Peony differs from the single. The single peony consists of either one or two rows of guard petals enclosing a tuft of yellow stamens.

Japanese Peonies consist of one or two rows of guard petals enclosing a tufted center of narrow petaloids of various colors, or of narrow petals edged with remnants of anthers.

Both the singles and the Japanese types are earlier than most doubles and are also more artistic than the doubles for decorative and bouquet work.

## 8.7 AKASHIGATA

(Japan)

A very satisfactory variety with bright rose guard petals surrounding a heavy center of filamental petals of bright pink bordered with gold. See color page 48.

A Brand Division \$1.50

## 8.5 ALMA

(Shaylor)

A midseason light pink of medium size. The pale pink guard petals which gradually fade to a pale yellow toward the base surround a cluster of bright yellow petaloids, tipped gold. Center carpels are a greenish yellow tipped pink. An attractive variety with strong stems and good foliage.

A Brand Division \$1.50

## 9.2 AMA NO-SODE

(Japan)

One of the very best of the pink Japanese varieties. A single row of long, evenly rounded, cup-shaped petals enclose a globular center of half-transformed staminodes, yellow at the base, edged gold and faced with pink. Carpels light green, tipped pink. The plant has heavy rich green foliage.

A Brand Division \$5.00

## 8.9 AUREOLIN

(Shaylor)

A single row of broad guard petals surrounds a center of fully transformed petaloids of deep sulphur-yellow. This variety holds its color well in the sun and if you are looking for a good yellow Japanese Peony you will be pleased with Aureolin.

A Brand Division \$2.00

## 8.2 DARKNESS

(Brand)

Red. Large: very dark maroon with darker markings in lower half of petals, surrounding a bold cluster of golden stamens. Tall, strong stems. Good bloomer. Very early.

A Brand Division \$1.00

## 8.5 FLAMBOYANT

(Japan)

A midseason rose-red or light crimson. The large, evenly shaped guard petals surround a large center of yellow staminodes tinged white on the outer surface. The plant is tall, strong, with excellent foliage. An excellent variety also known as Kamen-Kerogoma.

A Brand Division \$1.50

## 8.9 FLANDERS FIELDS

(A. M. Brand)

Red. A few years ago in one of our seedling beds of many varieties, we noticed a most conspicuous red. Even from twenty rods distance, this brilliant color stood out from all the others. Every year, in every way, it has proven a splendid flower. A single of the most brilliant red. Two rows of petals surround a large, prominent center of golden stamens. Petals of great substance stand out flat; rich and velvety in appearance.

A Brand Division \$3.00





#### 8.4 L'ETINCELANTE

(Dessert)

Dark pink. Very large flowers decidedly cup-shaped; great broad petals of deep bright pink, heavily margined with silver; a large center of bright yellow stamens. See color page.

A Brand Division \$1.50

#### LUELLA SHAYLOR

(Shaylor)

A midseason creamy white with large, broad guard petals of pure white enclosing a dome center of petals tinted yellow. General effect a creamy yellow.

A Brand Division \$1.00

#### LULU STRONG

(A. M. Brand)

Single mottled pink. We have always thought a great deal of the mottled pink variety, Marguerite Dessert. In Lulu Strong we have a somewhat similar flower but the mottling is more pronounced. We think it a better flower.

A Brand Division \$3.00

#### MANKATO

(A. M. Brand)

A beautiful pure white with very rich texture. The petals, which appear in two rows, are nicely rounded and wonderful in form. There is a great golden center of stamens with green carpels tipped pink. Very upstanding, medium height. An excellent flower.

A Brand Division \$3.00

#### 9.3 MAN O' WAR

(A. M. Brand)

An exceedingly bright red with a great deal of scarlet in its color. The guard petals enclose a very large center of intensely rich yellow stamens. The stems are strong and erect. When the plant is well established, each stem carries a large flower. The plant is so covered with these large blooms that the foliage is hardly visible. This is a new variety.

A Brand Division \$3.00

#### 8.4 MELLEN KNIGHT

(A. M. Brand)

A bright rich crimson coming into bloom midseason. The plant is tall with strong stems that hold the flowers erect. The petals are long, narrow, and evenly rounded on the edges. A good single red.

A Brand Division \$1.50

#### MIDWAY ISLAND

(A. M. Brand, 1945)

A new Japanese type Peony of our origination which we selected some years ago as being very unusual. Four years ago when Mr. Peyton from Rapidan, Virginia, was looking through our fields we called his attention to this new variety. This was just after we administered a good trimming to the Japanese on Midway Island, and we thought the name "Midway Island" appropriate for this new Peony. It is a strong growing variety with medium to large flowers. Prominent white guards, slightly flushed pink, surrounding a mass of creamy, wiry staminodes.

A Brand Division \$5.00

#### 8.6 MIKADO

(Japan)

A tall midseason variety of medium size. The cupped petals are of a deep rich crimson. The center is composed of thick staminodes stained dark rose-red, edged throughout their length and tipped buff-yellow; carpels pale green. A very tall floriferous variety with erect stems. Exceedingly brilliant. Excellent for garden decoration.

A Brand Division \$1.50

#### 8.6 OHANAGASA

(Origin Unknown)

A violet-red, unlike any other Japanese variety we list. An attractive variety that commands attention in the field as well as in the show room.

A Brand Division \$2.50

#### OWATONNA

(Brand)

A most outstanding single. The plant is tall, the stems are strong and the blooms, which are very large, are held erect. Two rows of immense guards enclose a great center of rich yellow stamens. Green carpels tipped rose. The color is a brilliant medium pink which lasts long in the sun. An outstanding single with great substance and great beauty.

Each \$3.00

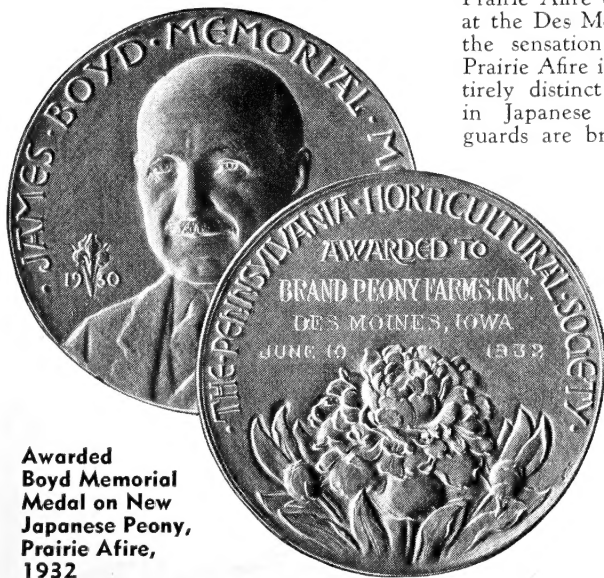
#### 8.8 PRAIRIE AFIRE

(A. M. Brand)

A beautiful new Japanese, first offered by us in 1932. A vase of Prairie Afire exhibited by us at the Des Moines Show was the sensation of the show. Prairie Afire is a new and entirely distinct break in color in Japanese Peonies. The guards are broad and a soft

creamy rose with good substance. These surround a great ball of brilliant fiery red staminodes. The flower should be cut in the bud and developed inside when the result is simply marvelous.

A Brand Division \$5.00



Awarded  
Boyd Memorial  
Medal on New  
Japanese Peony,  
Prairie Afire,  
1932



#### 8.9 PRESIDENT LINCOLN (A. M. Brand)

The great red single. Of the many single reds that we have tested out, this is unquestionably the best. A tall variety with strong, stout stems. Flowers large for a single, held straight up. Two rows of brilliant red petals of most perfect form surround a very striking center of rich yellow stamens. Holds its color well in the sun.

A Brand Division \$5.00

At the Rochester Show in the class calling for three blooms of one single variety, this Peony won 1st prize with six entries. In the class for a collection of ten or more single varieties, one bloom each, there were seven entries—we took 1st prize in this entry and President Lincoln was one of the varieties of our entry. It was also in the collection that won 2nd prize. And best of all, in the Court of Honor Class, this fine single was awarded "Best Single in the Show."

Taken from the Peony Bulletin, Sept. No., 1941, Mr. Peyton of Rapidan, Va., writes: "President Lincoln was the best red in my garden. Its large ruffled flowers of a dull dark red were sensational."



#### 8.9 PRIDE OF LANGPORT

(Kelway)

A dainty flower of brilliant, soft peach-pink coming into bloom midseason. The plant is tall, floriferous, with thin, wiry stems and abundant foliage. The plant blooms in clusters and is a very decorative garden plant.

A Brand Division \$2.00

#### 8.7 RASHOEMON

(Japan)

One of the best of the Japanese varieties for landscape planting, because of the clean, beautiful appearance of the plant itself. The large glowing rose-red guard petals enclose a center of slender staminodes edged yellow and pinkish buff. The plant is medium tall with strong stems and flowers freely. A beautiful flower.

A Brand Division \$2.50

This variety was awarded 1st prize at the Rochester Show as the best red Japanese Peony in a class calling for three blooms of one variety of red.

#### RED WARRIOR

(A. M. Brand)

In going through one of our seed beds some 15 years ago we were attracted by a large, deep, well formed, single red which came into bloom exceedingly early. We selected it out and have had it under test ever since. It is our earliest good single red and is a large and very fine flower. You will like it.

A Brand Division \$3.00

#### SCHWINDT

(Goos & Koenemann)

An early violet-rose single, shading lighter at the edge of petals. The plant is tall with heavy foliage and stiff stems that produce great clusters of flowers if not disbudded. A decorative garden variety.

A Brand Division \$1.00

#### TAIHO

(Japan)

Broad guard petals of clear delicate pink with a central tuft of cream staminodes. This is one of the good strong growing varieties of this type. Everyone seems to like it.

A Brand Division \$1.50

#### 9.0 TORO-NO-MAKI

(Japan)

One of the finest of all the white Japanese Peonies. It comes into bloom midseason. A double row of lilac-white guard petals surrounds a center of amber-yellow. A very striking variety in the garden and as a cut flower. An excellent upright grower.

A Brand Division \$3.00



# Brand's BEAUTY LILAC COLLECTION

• Red • White • Blue • Pink

Monge

**MONGE.** The reddest red.

**MISS ELLEN WILLMOTT.** The whitest white.

**PRESIDENT LINCOLN.** The bluest blue.

**MACROSTACHYA.** A fine light pink.

Four Fine Varieties in Four Distinct Colors

A Catalog Value of \$20.00

for \$18.00

We use this fine color page to illustrate a number of varieties of Lilacs of the same color. The red does very nicely for Congo, Monge, or Edmund Bossier. Color work is expensive and it is impossible to have a color plate made for every different variety.

Miss Ellen  
Willmott

Pres.  
Lincoln